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ROYAL CARIBBEAN NAMES THREE NEW BAHAMIAN EXECUTIVES FOR ROYAL BEACH CLUB PARADISE ISLAND

NASSAU, THE BAHAMAS, May 27, 2025 – Royal Caribbean has appointed three new Bahamian executives, strengthening the all-star team for [Royal Beach Club Paradise Island](#), coming to The Bahamas in December 2025. With decades of experience in leadership and operations, the trio joins the growing management team shaping the brand's first beach club experience:

- Alphonso Bowe, Director of Technical and Maintenance
- Simone Bowe, Director of Human Resources
- C. Jillian Gray, Head of Communications

"Alphonso, Simone and Jillian are consummate professionals who bring deep expertise, integrity and a shared passion for The Bahamas to these roles," said Philip Simon, President, Royal Caribbean, Bahamas. "Their leadership will be instrumental as we prepare to open a world-class beach club that celebrates Bahamian culture, creates meaningful opportunities for residents, and delivers unforgettable experiences for guests."

Alphonso Bowe will lead the technical operations and maintenance strategy for Royal Beach Club Paradise Island, ensuring that all infrastructure, facilities, and systems are maintained to world-class standards. With a strong background in engineering and facilities management, Alphonso will play a pivotal role in delivering an exceptional experience for guests, while supporting Royal Caribbean's commitment to operational excellence and sustainability. As a proud Bahamian professional, his appointment also reflects the company's investment in local expertise to build a destination that honors both innovation and island heritage.

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Simmone Bowe, a seasoned HR leadership strategist with over 20 years of experience, will drive the talent development and people strategy for Royal Beach Club Paradise Island. Her role will be key in shaping a dynamic workplace culture that reflects Bahamian values, while aligning with Royal Caribbean's global standards of excellence. Simmone is widely regarded as a thought leader in the field of human resources in The Bahamas, with a strong track record in talent management, organizational development and leadership coaching. Her appointment underscores Royal Caribbean's commitment to empowering Bahamian talent and fostering opportunities for growth and advancement.

C. Jillian Gray brings nearly a decade of experience in media and government communications to her new role as Head of Communications. She will lead the development and execution of strategic messaging that deepens public understanding of Royal Caribbean's presence in The Bahamas. With a strong background in media strategy, stakeholder engagement and incident and issues communications, Jillian will help shape the narrative around the Royal Beach Club Paradise Island. Her work will highlight the company's investment in the Bahamian people, culture, and economy—ensuring that the community remains informed, engaged and connected to the project's long-term benefits.

The first of the Royal Beach Club Collection continues to take shape in the coming months ahead of its opening in December 2025, and at the heart of the experience will be the island nation of The Bahamas. From the idyllic location to the Bahamian food, culture, and staff, and a unique public-private partnership with The Bahamas, the all-new beach club combines the beauty and spirit of The Bahamas with signature Royal Caribbean touches across the experience, service and design.

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About Royal Caribbean

[Royal Caribbean](#), part of Royal Caribbean Group (NYSE: RCL), has delivered memorable vacations for more than 50 years. The cruise line's game-changing ships and exclusive destinations revolutionize vacations with innovations and an all-encompassing combination of experiences, from thrills to dining and entertainment, for every type of family and vacationer. Voted "Best Cruise Line Overall" for 22 consecutive years in the Travel Weekly Readers Choice Awards, Royal Caribbean makes memories with adventurers across more than 300 destinations in 80 countries on all seven continents, including the line's top-rated exclusive destination, Perfect Day at CocoCay in The Bahamas.

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