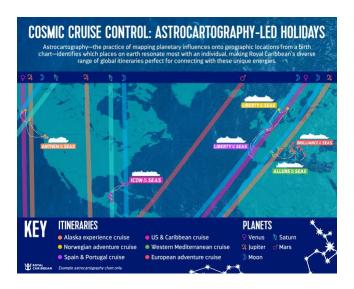


MEDIA CONTACTS:

Lucy Radford Iradford@rccl.com

Alix Vanderweele avanderweele@rccl.com

COSMIC CRUISE CONTROL: ASTROCARTOGRAPHY-LED HOLIDAYS WITH ROYAL CARIBBEAN



July 2025 – Royal Caribbean's global itineraries make it easy for astrology-loving holidaymakers to plan their dream holidays using astrocartography.

LONDON, July 2, 2025 – Astrocartography – the practice of mapping planetary influences onto geographic locations from a birth chart – has surged by 53%* in popularity in the last year. The practice identifies which places on earth resonate most with an individual, giving holidaymakers the perfect opportunity to visit new locations that cosmically align with where to travel for their best holiday. Embracing the growing trend, Royal Caribbean has partnered with leading astrologer, Clarisse Monahan, to help travellers align their holidays with personal goals.

The Stars Align: How Astrocartography Works

Astrocartography – "astro" relating to stars and "cartography" the study of maps – is personal to each individual, painting a unique picture based on a snapshot of the planets' positions at the exact moment of birth.

"Astrocartography takes this personalised cosmic blueprint revealing where different planetary energies are strongest for each individual," said Monahan. "These personalised planetary lines help people discover or map locations for love, work and travel, crisscrossing the world and many intersecting over the ocean, making Royal Caribbean's diverse range of global itineraries perfect for connecting with these unique energies. Some locations resonate with us more than others, and astrocartography can help find these place-based lures to optimise romance, success in work, or create family memories on holiday."

Whether it's the Venus lines (love, beauty, and harmony), Mars lines (adventure, passion and drive), Moon line (nurturing and emotional connections), Jupiter lines (luck, expansion, and abundance) or Saturn lines (challenges, discipline, and lessons) that people want to explore, Monahan explained that people "move between places to direct a sense of purpose, rather than staying put to figure out who we are."

To support those who are looking to explore locations that cross over their birth chart, Royal Caribbean is helping to align the magic of the seas and the stars at once.

Written in the Waves: Unforgettable Holidays According to Destiny

For holidaymakers looking for love and passion, the Venus line is recommended. Venus destinations could include:

- The Western Mediterranean: Experience a Western Mediterranean cruise on Allure of the Seas visiting destinations including Naples, Italy; Barcelona, Spain, and Provence, (Marseille) France. Holidaymakers can gaze in awe and wonder at wow-worthy architecture and natural beauty throughout the region.
- The U.S. and Caribbean: An island romance might be awaiting on a <u>Caribbean cruise</u> on *Icon of the Seas*. The vibrant energy of destinations like Roatan, Honduras, and Cozumel, Mexico, combined with the idyllic Perfect Day at CocoCay, Royal Caribbean's award-winning private island in the Bahamas, creates a playful, exciting atmosphere perfect for connecting with loved ones.

Travellers looking to unleash their adventurous spirit and expand their horizons can follow the Jupiter line. Jupiter destinations can include:

- Spain and Portugal: Guests can dive headfirst into a journey of discovery on *Liberty of the Seas'*Spain and Portugal cruise, exploring the rich cultures, dramatic landscapes, and vibrant hustle and bustle of Lisbon, Portugal; La Caruna and Vigo, Spain. The days are packed with scenery scoping and memory-making across thrill-packed activities such as Tidal Wave, the first boomerang style slide at sea.
- Alaska: For an epic journey, an <u>Alaska cruise</u> on *Anthem of the Seas* explores the Last Frontier
 and the region's captivating wilderness and explore the great outdoors.

For holidaymakers seeking to strengthen emotional connection, adventurers should follow their Moon Line. Moon destinations could include:

- Norway: Adventurers can embark on a soul-stirring journey on a <u>Norwegian cruise</u> on *Liberty of*the Seas to explore Norway's serene landscapes, perfect for mindful walks and quiet reflection.
- Italy: A <u>European adventure</u> on *Brilliance of the Seas* starts from Ravenna, Italy, and explores unforgettable landscapes and world-renowned cities for the ultimate adventure in between shores.

"At Royal Caribbean, we know that travel is so much more than just visiting new places; it's about creating unforgettable memories that deepen relationships with friends and family," said Gerard Nolan, vice president, Europe, Middle East and Africa, Royal Caribbean. "By exploring astrocartography, we're empowering holidaymakers to consider trips that align with their deepest desires and create truly meaningful, memorable and transformative experiences."

Holidaymakers can identify their personal planetary lines before confirming a destined Royal Caribbean holiday by visiting various astrocartography websites or booking a personalized reading with an astrocartographer. For more information on available holidays around the globe, guests can visit Royal Caribbean's website.

*Comparison of UK online news and social mentions from 1st May 2023 to 31st May 2025 using Brandwatch Consumer Research

About Royal Caribbean

Royal Caribbean, part of Royal Caribbean Group (NYSE: RCL), has delivered memorable vacations for more than 50 years. The cruise line's game-changing ships and exclusive destinations revolutionize vacations with innovations and an all-encompassing combination of experiences, from thrills to dining and entertainment, for every type of family and vacationer. Voted "Best Cruise Line Overall" for 22 consecutive years in the Travel Weekly Readers Choice Awards, Royal Caribbean makes memories with adventurers across more than 300 destinations in 80 countries on all seven continents, including the line's top-rated exclusive destination, Perfect Day at CocoCay in The Bahamas.

Media can stay up to date by following <u>@RoyalCaribPR</u> on X and visit <u>www.RoyalCaribbeanPressCenter.com</u>. For additional information or to book, vacationers can visit <u>www.RoyalCaribbean.com</u>, call (800) ROYAL-CARIBBEAN or contact their travel advisor.