



**MEDIA CONTACTS:**

Lyan Sierra-Caro  
[lsierracar@rccl.com](mailto:lsierracar@rccl.com)

Brittney Smith  
[brittneysmith@rccl.com](mailto:brittneysmith@rccl.com)

**CHEERS TO MORE MEMORIES: ROYAL CARIBBEAN CELEBRATES 100 MILLION GUESTS**

*The vacation brand has delivered memorable vacations for more than 50 years on revolutionary ships to top-rated destinations across the globe*



*July 2025 – The Duquette family (Chris, Madeline and Jillian) from Parkland, Florida, were named Royal Caribbean's 100 millionth guests on the world's best family vacation, Icon of the Seas.*

**MIAMI, July 31, 2025** – Royal Caribbean set a milestone for the record books, celebrating 100 million guests and even more memories made on the boldest ships to the world's top destinations. The vacation brand marked the moment this month on the world's best family vacation, [\*Icon of the Seas\*](#), by recognizing the 100 millionth guest as one of the millions of families who vacation with Royal Caribbean each year, creating memories that last a lifetime. The Duquette family from Parkland, Florida, were awarded gifts and surprises, including a vacation on [\*Utopia of the Seas\*](#), to celebrate the occasion.

For more than 50 years, Royal Caribbean has delivered unforgettable vacations across its fleet of 29 revolutionary ships visiting more than 300 destinations around the world, including the vacation brand's top-rated [\*Perfect Day at CocoCay\*](#) in The Bahamas. There are experiences for vacationers of all ages, from unrivaled ways to chill and thrill to show-stopping entertainment and bold flavors across dining and drink options.

*(more)*

The standout experiences continue with [Star of the Seas](#) doubling the best of family vacations this August from Port Canaveral (Orlando), Florida, across eight neighborhoods on 7-night Eastern and Western Caribbean adventures. Plus, over the next three years, Royal Caribbean will expand its award-winning portfolio with a lineup of exclusive destinations, including the brand's first-ever beach club, [Royal Beach Club Paradise Island](#) in The Bahamas, set to open December 2025. By the end of 2027, Royal Caribbean will dial up the adventure at [Perfect Day Mexico](#) and [Royal Beach Club Cozumel](#) in Mexico and [Lelepa](#) in the South Pacific.

In celebration of 100 million memories and the millions more to come, adventurers **can save up to \$100 on all Royal Caribbean vacations from the U.S., today through August 5, 2025**. Vacationers can learn more about the promotion, Royal Caribbean's leading vacations, and growing lineup of ships and destinations on Royal Caribbean's website.

#### About Royal Caribbean

[Royal Caribbean](#), part of Royal Caribbean Group (NYSE: RCL), has delivered memorable vacations for more than 50 years. The cruise line's game-changing ships and exclusive destinations revolutionize vacations with innovations and an all-encompassing combination of experiences, from thrills to dining and entertainment, for every type of family and vacationer. Voted "Best Cruise Line Overall" for 22 consecutive years in the *Travel Weekly* Readers Choice Awards, Royal Caribbean makes memories with adventurers across more than 300 destinations in 80 countries on all seven continents, including the line's top-rated exclusive destination, [Perfect Day at CocoCay](#) in The Bahamas.

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