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**GET READY FOR THE ULTIMATE BEACH DAY: ROYAL CARIBBEAN AND THE BAHAMAS HOST RIBBON CUTTING CEREMONY FOR FIRST ROYAL BEACH CLUB**

*The highly anticipated Royal Beach Club Paradise Island in The Bahamas will officially open on Dec. 23*



*December 2025 – Royal Beach Club Paradise Island is officially set to deliver the ultimate beach day. Royal Caribbean, along with local community members and government leaders of The Bahamas, hosted a ribbon cutting ceremony just a few days ahead of the beach club’s Dec. 23 grand opening. Pictured left to right are: Philip Simon, President, Royal Caribbean Bahamas; Jay Schneider, Chief Product Innovation Officer, Royal Caribbean; The Honourable Philip E. Davis, Prime Minister of The Bahamas; Jason Liberty, Chairman & CEO, Royal Caribbean Group; Michael Bayley, President & CEO, Royal Caribbean; The Honourable Chester Cooper, Deputy Prime Minister of The Bahamas; Latia Duncombe, Director General of Tourism, Investments & Aviation of The Bahamas; and Troy Smith, General Manager, Royal Beach Club Paradise Island.*

**MIAMI, Dec. 13, 2025** – Today, Royal Caribbean officially marked the debut of [Royal Beach Club Paradise Island](#) in The Bahamas with a **ribbon cutting ceremony just days ahead of welcoming its first vacationers on Dec. 23**. Royal Caribbean executives and Bahamian government officials gathered at the all-new beach club to celebrate the launch and highlight the deep collaboration between the vacation brand and The Bahamas that brought the destination to life.

More than 150 government officials, VIPs and community members joined the festivities to celebrate the official ribbon cutting and get an exclusive look at the first-of-its-kind destination. From the location – **one of the island’s most idyllic beaches** – to the **Bahamian food, culture and staff**, the beach club combines the beauty and spirit of The Bahamas with signature Royal Caribbean touches across the experience, service and design.

*(more)*

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Royal Beach Club Paradise Island is set to redefine the ideal beach day with all-inclusive experiences for every vacationer and mood. From all-day party vibes at Party Cove’s **The Floating Flamingo – the world’s largest swim up bar** – to laidback energy at **Paradise Beach\*** and nonstop relaxation time at **Chill Beach\*\***, vacationers can create their ultimate beach day in more ways than one.

For more information on Royal Beach Club Paradise Island and day pass options, guests can visit Royal Caribbean’s [website](#).

\* April 2026 update: This release has been updated to reflect the renaming of Chill Beach to Paradise Beach.

\*\* April 2026 update: This release has been updated to reflect the renaming of Family Beach to Chill Beach.

**\*NOTE TO EDITOR:**

Media can access photos of Royal Beach Club Paradise Island at [www.RoyalCaribbeanPressCenter.com/images/](http://www.RoyalCaribbeanPressCenter.com/images/).

**About Royal Caribbean**

[Royal Caribbean](#), part of Royal Caribbean Group (NYSE: RCL), has delivered memorable vacations for more than 50 years. The cruise line’s game-changing ships and exclusive destinations revolutionize vacations with innovations and an all-encompassing combination of experiences, from thrills to dining and entertainment, for every type of family and vacationer. Voted “Best Cruise Line Overall” for 22 consecutive years in the Travel Weekly Readers Choice Awards, Royal Caribbean makes memories with adventurers across more than 300 destinations in 80 countries on all seven continents, including the line’s top-rated exclusive destination, Perfect Day at CocoCay in The Bahamas.

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