



MEDIA CONTACTS:
Lyan Sierra-Caro
lsierracar@rccl.com

Janet Diaz
jdiaz@rccl.com

ROYAL CARIBBEAN ANNOUNCES NEW PUBLIC BEACH ACCESS FOR COZUMEL AS PART OF ROYAL BEACH CLUB COZUMEL DEVELOPMENT

Improved public beach access will enhance safety, accessibility, and services for residents

COZUMEL, MX – March 12, 2026 – Royal Caribbean will create a new public beach access in the Zona Hotelera Sur as part of the development of Royal Beach Club Cozumel, reinforcing its commitment to community well-being and sustainable tourism. The new path will significantly improve public beach access, which has long faced challenges such as traffic conflicts, lack of signage and lighting. The relocation will ensure greater accessibility, improved safety, and enhanced facilities.

“We are excited to bring the Royal Beach Club experience to Cozumel while ensuring that beach access, a right guaranteed under Mexican law, is available to all. This initiative reflects our dedication to creating shared value by improving safety, accessibility and infrastructure for the community,” said Ari Adler Brotman, president, Royal Caribbean Mexico.

Construction will begin following the completion of all regulatory and environmental permits. The current access will remain open until the new facilities are fully operational, guaranteeing uninterrupted public access during the transition.

This program is aligned with Royal Caribbean’s SEA the Future initiative which seeks to offer the best vacation experiences responsibly, sustaining the planet, energizing communities, and accelerating innovation. Royal Caribbean’s commitment to supporting projects that uplift and uphold environmental preservation, economic development, and sustainability plays a vital role in ensuring that coastal destinations remain resilient, welcoming, and vibrant for generations to come.

To learn more about Royal Beach Club Cozumel, visit <https://royalbeachclubmexico.com/>.

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About Royal Caribbean

[Royal Caribbean](#), part of Royal Caribbean Group (NYSE: RCL), has delivered memorable vacations for more than 50 years. The cruise line's game-changing ships and exclusive destinations revolutionize vacations with industry-leading innovations and an all-encompassing combination of experiences, from thrills and ways to chill, to dining and entertainment, for every type of family and vacationer. Voted "Best Cruise Line Overall" for 23 consecutive years in the Travel Weekly Readers Choice Awards, Royal Caribbean makes memories with adventurers across more than 300 destinations in 80 countries on all seven continents, including the vacation brand's Perfect Day at CocoCay and Royal Beach Club Paradise Island in The Bahamas, plus four new signature destinations joining the growing lineup by 2027.

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