

ALLURE of the SEAS"

ROYAL CARIBBEAN TO GRANT WISHES ONBOARD OASIS OF THE SEAS

World's Most Revolutionary Ship to Donate 100 Percent of Allocated Stateroom Sales to the Make-A-Wish Foundation

MIAMI, Oct. 14, 2009 – When Royal Caribbean International officially names *Oasis of the Seas* – the world's largest and most revolutionary cruise ship – on Nov. 30, 2009 from Port Everglades Cruise Terminal in Fort Lauderdale, Fla., the renowned cruise line will be doing more than making wishes come true for vacationers, it will be granting wishes for children across the country through the Make-A-Wish Foundation. Royal Caribbean will be hosting an inaugural celebration-fundraiser onboard *Oasis of the Seas* and has donated 100 percent of the sales from 1,000 of the ship's staterooms for this once-in-a-lifetime event to the non-profit Make-A-Wish Foundation, which grants the wishes of children with life-threatening medical conditions. Tickets for the event begin at \$750 per person. Guests who purchase on of the staterooms and wish to continue their adventure onboard will receive an exclusive discount price, beginning at \$650 per person, on a four-night cruise package sailing to the cruise line's private beach destination, Labadee, departing the morning following the event on Dec. 1 (rates based on double-occupancy and stateroom package).

Wish kids and their families will participate in the onboard festivities during the celebration on Nov. 30, including the official naming ceremony of *Oasis of the Seas*, and will enjoy the ship's world-class entertainment amenities during the spectacular inaugural event. Onboard amenities for guests' enjoyment will include two rock-climbing walls, two FlowRider surf simulators, four unique types of pools in the Pool and Sports Zone, spa treatments at the Vitality Spa and Fitness Center, and an acrobatic diving show in the AquaTheater. Additionally, guests will enjoy a special dinner featured in the Opus Dining Room after which they can catch side-splitting comics in Comedy Live, relax in one of the ships many lounges, or join in world-class gaming in the Casino Royale.

The Make-A-Wish celebration-fundraiser is part of Royal Caribbean's ongoing support of the organization. Since 2000, the cruise line has hosted more than 1,300 children who wished to go on a cruise to destinations around the world and has contributed more than \$2.8 million in in-kind services and \$372,000 in discount savings through its *Wishes at Sea* program. Through employee and guest fundraising efforts, Royal Caribbean has also raised more than \$480,000 and 460,000 frequent flier miles, used to secure airline tickets for children's wish travel and help the Make-A-Wish Foundation conserve critical financial resources.

"The generosity of sponsors like Royal Caribbean has greatly enhanced our ability to grant life-affirming, worldclass wishes and is critical to the mission of the Make-A-Wish Foundation to bring hope, strength and joy into the lives of children with life-threatening medical conditions," said David Williams, Make-A-Wish Foundation of America president and chief executive officer. "We hope that people across the nation will support the Foundation by joining us for this special inaugural cruise celebration and fundraising effort, enabling us to bring smiles to the faces of even more children – children who are waiting for wishes."

Anyone interested in attending the Nov. 30 festivities and/or booking the exclusively discounted four-night cruise to Labadee departing Dec. 1 should contact Cynthia Paez, Royal Caribbean International, at (877) 202-1520, ext. 12751, or cpaez@rccl.com, Monday - Friday, 9:30 a.m. to 6 p.m. EST.

(more)



When she launches in December 2009, *Oasis of the Seas* will be the largest and most revolutionary cruise ship in the world. An architectural marvel at sea, she will span 16 decks, encompass 225,282 gross registered tons (GRT), carry 5,400 guests at double occupancy, and feature 2,700 staterooms. *Oasis of the Seas* will be the first ship to tout the cruise line's new neighborhood concept of seven distinct themed areas, which includes Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone. The ship will sail from her home port of Port Everglades in Fort Lauderdale, Fla. Additional information is available at www.oasisoftheseas.com.

Royal Caribbean International is a global cruise brand with 20 ships currently in service and two under construction. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit <u>www.royalcaribbean.com</u> or call (800) ROYAL-CARIBBEAN. Travel professionals should go to <u>www.cruisingpower.com</u> or call (800) 327-2056.

The Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Founded in 1980 when a group of caring volunteers helped a young boy fulfill his dream of becoming a police officer, the Foundation is now the largest wish-granting charity in the world, with 65 chapters in the United States and its territories. With the help of generous donors and nearly 25,000 volunteers, the Make-A-Wish Foundation grants a wish every 40 minutes and has granted more than 180,000 wishes in the United States since its inception. For more information about the Make-A-Wish Foundation, visit wish.org and discover how you can *share the power of a wish*[®].

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Royal Caribbean Media Contacts:

Tracy Quan (305) 539-6577 tquan@rccl.com Erin Burden (212) 445-8164 eburden@webershandwick.com

Make-A-Wish Foundation Contact:

Vicki Greenleaf (323) 660-5800 vicki@greenleafandassociates.com