



® MEDIA CONTACT: Tracy Quan (305) 539-6577  
[tquan@rccl.com](mailto:tquan@rccl.com)

Harrison Liu (305) 982-2363  
[hliu@rccl.com](mailto:hliu@rccl.com)

**ROYAL CARIBBEAN TO RECOGNIZE CROWN & ANCHOR SOCIETY MEMBERS  
WITH *DECEMBER DIAMOND EVENT* ON SAILINGS FLEETWIDE  
*Diamond and Diamond-Plus Members Enjoy Additional Benefits  
on Oasis of the Seas Inaugural Voyage***

**MIAMI, October 26, 2009** – Royal Caribbean International is dedicating the month of December 2009 to honor the cruise line's Crown & Anchor Society members on all ships. During the December Diamond Event, Diamond and Diamond Plus member guests on all sailings in the month will enjoy enhanced recognition benefits, as well as commemorative gifts, special events and exclusive offers on future sailings. In addition, Diamond and Diamond Plus Crown & Anchor Society member guests on the December 5, 2009, voyage of *Oasis of the Seas* will receive an additional cruise credit and additional benefits and gifts to commemorate the inaugural sailing of the world's largest and most revolutionary cruise ship. Royal Caribbean's Crown & Anchor Society is the cruise line's guest loyalty program, recognizing guests with benefits and savings when they choose a Royal Caribbean International cruise or cruise tour land package. For additional information about the Crown & Anchor Society, please visit <http://www.RoyalCaribbean.com/CrownandAnchor>.

"Royal Caribbean is delighted to honor our valued Crown & Anchor Society members on all December 2009 sailings for their loyalty and passion for our cruise line," said Betsy O'Rourke, senior vice president of Marketing, Royal Caribbean International. "Our loyal Diamond and Diamond-Plus Crown & Anchor Society members can still join us on a most memorable inaugural voyage on December 5 aboard our newest and most amazing cruise ship, *Oasis of the Seas*. We will have additional recognition gifts and events planned for our member guests to help make a spectacular voyage even more special."

Crown & Anchor Society members can still join more than 800 fellow Diamond and Diamond Plus members on the spectacular *Oasis of the Seas* inaugural cruise on December 5, 2009. In addition to the standard recognition benefits, Diamond and Diamond-plus level members will enjoy additional benefits and gifts, including one additional cruise credit, exclusive special events, other surprise gifts that recognize the cruise line's most loyal members, and tempting exclusive offers for future sailings.

*(more)*

When she begins service in December 2009, *Oasis of the Seas* will be the largest and most revolutionary cruise ship in the world. An architectural marvel at sea, she will span 16 decks, encompass 225,282 gross registered tons, carry 5,400 guests at double occupancy, and feature 2,700 staterooms. *Oasis of the Seas* will be the first ship to tout the cruise line's new neighborhood concept of seven distinct themed areas, which includes Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone. The ship will sail from her home port of Port Everglades in Fort Lauderdale, Fla. Additional information is available at [www.OasisoftheSeas.com](http://www.OasisoftheSeas.com).

Royal Caribbean International is a global cruise brand with 20 ships currently in service and two under construction. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit <http://www.royalcaribbean.com> or call (800) ROYAL-CARIBBEAN. Travel professionals should go to <http://www.cruisingpower.com> or call (800) 327-2056.

# # #