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ROYAL CARIBBEAN TAKES MOST 2010 TRAVEL WEEKLY MAGELLAN AWARDS FOR SECOND CONSECUTIVE YEAR

MIAMI, September 13, 2010 – Royal Caribbean International again garnered the most honors in the Cruise Ship categories of the 2010 Travel Weekly Magellan Awards. With a total of 11 Gold and Silver awards, the cruise line was recognized for the many revolutionary industry ‘firsts’ that debuted aboard *Oasis of the Seas*, the world’s largest and most innovative cruise ship that launched in November 2009. Among its Gold-award wins are *Oasis of the Seas*’ open-air Central Park design and the cruise line’s extraordinary public relations campaign to launch the ship, as well as Royal Caribbean’s Nation of Why Not Postcards marketing campaign.

Royal Caribbean International’s 2010 Travel Weekly Magellan Awards included:

- Gold Award for Contemporary-ship Atrium Design – ***Oasis of the Seas*’ Central Park**
- Gold Award for Advertising/Marketing Campaign – ***Oasis of the Seas*’ PR Ship Launch**
- Gold Award for Advertising/Marketing Campaign – **Nation of Why Not Postcards**
- Silver Award for Overall Contemporary Ship – ***Oasis of the Seas***
- Silver Award for Overall Large Cruise Ship (Over 1200 Passengers) – ***Oasis of the Seas***
- Silver Award for Overall - Eco-Friendly "Green" Cruise Ship – ***Oasis of the Seas***
- Silver Award for Contemporary-ship Pool Design – ***Oasis of the Seas*’ AquaTheater**
- Silver Award for Contemporary-ship Entertainment – ***Oasis of the Seas*’ Hairspray**
- Silver Award for Contemporary-ship Restaurant Design – ***Oasis of the Seas*’ 150 Central Park**
- Silver Award for Contemporary-ship Suite Design – ***Oasis of the Seas*’ Loft Suites**
- Silver Award for Contemporary-ship non-suite Cabin Design – ***Oasis of the Seas*’ Courtyard (Boardwalk and Central Park) View Staterooms**

The Magellan Awards is the premier award for the travel industry. From design to marketing to services, the Travel Weekly Magellan Awards honors the best in travel and salutes the outstanding travel professionals behind it all.

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Royal Caribbean International is a global cruise brand with 21 ships currently in service and one under construction. The line also offers unique cruisetour land packages in Alaska, Dubai, Europe, Australia and New Zealand, and South America. For additional information or to make reservations, call your travel agent, visit www.RoyalCaribbean.com or call (800) ROYAL-CARIBBEAN. Travel professionals should visit www.cruisingpower.com or call (800) 327-2056.

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