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ROYAL CARIBBEAN DELIVERS COMPELLING OFFERS FOR VACATIONERS AND TRAVEL AGENTS FOR WORLD'S LARGEST CRUISE NIGHT

MIAMI, October 06, 2010 – October is Cruise Lines International Association's (CLIA) National Cruise Vacation Month and this year, Royal Caribbean is recognizing it in a big way. As part of World's Largest Cruise Night, Royal Caribbean is presenting a special two-part offer to its valued travel agent partners. For all new bookings made between October 11 and 15, in ocean view or higher category staterooms on select sailings, the cruise line is offering an onboard credit of \$25 per stateroom for three- to five-night sailings; a \$50 onboard credit per stateroom for six- to nine-night sailings; and a \$100 onboard credit per stateroom for sailings that are 10 nights or longer. In addition, Royal Caribbean is offering two extra Groups Amenities Plus (GAP) points on new group bookings to redeem for additional onboard incentives, such as complimentary welcoming bottle of wine and other additional value items to entice vacationers.

"We are proud to support our valued travel agent partners during CLIA's National Cruise Vacation Month and the World's Largest Cruise Night," said Vicki Freed, senior vice president, Sales, Trade Support and Services, Royal Caribbean International. "Our offers are just one more way Royal Caribbean is reaffirming our commitment to support our travel agent partners and helping them take advantage of one of the most well-known events of the industry to sell more cruises and grow their business."

In addition to taking part in the October 13, 2010, event, the cruise line has developed a World's Largest Cruise Night microsite, [http://www.creative.rccl.com/e-lite/RCI/2010/Sales/10020578-2010 CLIA WLCN/Main.htm](http://www.creative.rccl.com/e-lite/RCI/2010/Sales/10020578-2010_CLIA_WLCN/Main.htm), to help agents plan and hold an exciting, informative and successful cruise selling evening. Travel agent partners also can request a Royal Caribbean Cruise Night Kit that includes decorations and a logo item for raffling to help make their World's Largest Cruise Night the one event their clients should not miss. A limited supply of the Cruise Night Kit is available and Royal Caribbean's World's Largest Cruise Night microsite or at CruisingPower.com.

Royal Caribbean International is a global cruise brand with 21 ships currently in service and one under construction. The line also offers unique cruisetour land packages in Alaska, Dubai, Europe, Australia and New Zealand, and South America. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYAL-CARIBBEAN. Travel professionals should visit www.cruisingpower.com or call (800) 327-2056.