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ROYAL CARIBBEAN TO DEBUT SATURDAY NIGHT FEVER: THE MUSICAL ABOARD LIBERTY OF THE SEAS

West End Hit Production to Heat-Up the Platinum Theatre in April 2011

MIAMI, October 7, 2010 – Royal Caribbean International is slipping-on its boogie shoes this spring and debuting *Saturday Night Fever: The Musical*, the third licensed main-stage musical production at sea for the cruise line. Created by Royal Caribbean Productions in association with Robert Stigwood Organisation Ltd., the acclaimed-West End show will debut aboard *Liberty of the Seas* in April 2011, as part of the ship's revitalization and shipboard enhancements beginning in late January 2011 aboard the popular Freedom-class cruise ship. Based on the hugely popular, 1970s feature film, *Saturday Night Fever*, the theatrical experience features a repertoire of hit songs from The Bee Gees song album sure to inspire guests to dance the night away.

"The debut of *Saturday Night Fever: The Musical*, created by Royal Caribbean Productions' inhouse entertainment team, continues to raise the bar for cruise vacations aboard one of our most innovative ships," said Lisa Bauer, senior vice president, Hotel Operations, Royal Caribbean International. "Our award-winning musical productions have been so incredibly well-received by guests, first with *Hairspray* aboard *Oasis of the Seas* and then with the announcement of *Chicago: the Musical* aboard *Allure of the Seas*. It's only fitting we broaden the selection to include a West End hit as *Liberty of the Seas* embarks on its maiden season in Europe for summer 2011."

Saturday Night Fever: The Musical premiered in the West End at the London Palladium in 1998 and has been seen by over 10 million people worldwide, thrilling theater and music buffs alike throughout the years. On *Liberty of the Seas*, the story of Tony, the ambitious Brooklyn youth who spends his Saturday nights disco dancing, will be brought to life on stage in the ship's state-of-theart, 1,320-seat Platinum Theatre. The storyline and music that created the worldwide disco phenomenon will take guests away to a different era with such cult-classics songs as "Stayin' Alive," "Tragedy," "If I Can't Have You" and "Boogie Shoes."

"We are glad to work with Royal Caribbean International to take *Saturday Night Fever* to fans and vacationers at sea," said Robert Stigwood. "Royal Caribbean Productions' commitment to innovative and quality entertainment will have guests out of their seats and groovin' in the aisles."

Liberty of the Seas' to feature Saturday Night Fever: The Musical – Page 2

Auditions for the Royal Caribbean's production of *Saturday Night Fever*, will be held Oct. 20-22 in New York. More details and a full schedule can be found at

www.RoyalCaribbeanProductions.com.

In addition to *Saturday Night Fever*, *Liberty of the Seas*, along with *Freedom of the Seas*, will introduce some top-rated onboard features that debuted aboard *Oasis of the Seas* when the ships are revitalized during scheduled drydocks in January and March 2011, respectively. Many of the onboard enhancements will deliver some of the most exciting entertainment options at sea, such as the DreamWorks Experience, 3D movie technology in the main theater; an oversized outdoor video screens on the main pool deck to entertain guests and offer movies under the stars. Guests also will enjoy new onboard amenities such as iPod docks in every stateroom; the Wayfinder system, with its interactive touch-screen to direct guests, offer venue and restaurant descriptions, and the day's schedule of programs; guest services kiosks on the Royal Promenade where guests can instantly view, print or e-mail their SeaPass folio or their personal calendar, or check-in and print airline boarding passes; and the popular Royal Babies and Tots Nursery, which provides nursery care for babies and tots through 36 months. Guests also will delight in the enchanting Cupcake Cupboard and the trendy décor of Vintages with its Enomatic wine serving system.

At 154,407 gross registered tons with a capacity of 3,634 guests, double-occupancy, *Liberty of the Seas* features cruise-industry innovations, such as the FlowRider surf simulator, cantilevered whirlpools suspended 112 feet above the ocean, the H2O Zone kids water park, and the Royal Promenade entertainment boulevard. With a wide selection of onboard accommodations such as the Presidential Family Suite, which sleeps up to 14 guests, more than 20 restaurants and lounges, and a wide range of onboard entertainment and programs, *Liberty of the Seas* caters to multi-generational families and couples on a remarkable cruise vacation in the Mediterranean and the Caribbean.

Royal Caribbean International is a global cruise brand with 21 ships currently in service and one under construction. The line also offers unique cruisetour land packages in Alaska, Dubai, Europe, Australia and New Zealand, and South America. For additional information or to make reservations, call your travel agent, visit <u>www.royalcaribbean.com</u> or call (800) ROYAL-CARIBBEAN. Travel professionals should go www.cruisingpower.com or call (800) 327-2056.