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## **IT'S SLIME TIME ON THE HIGH SEAS AS NICKELODEON ANNOUNCES ACTIVITY SCHEDULE FOR NICKELODEON FAMILY CRUISE WITH ROYAL CARIBBEAN®**

**Caribbean Cruise Adventure to Feature Live Interactive Game Shows, Nickelodeon Animation and Voiceover Workshops, *Slime Time Live!*, Appearances by *SpongeBob SquarePants* and Stars of *iCarly* and More**

**NEW YORK–May 8, 2008**–Nickelodeon has assembled seven days of non-stop fun and activities for its first-ever Nickelodeon Family Cruise with Royal Caribbean, which sets sail August 10-17, on Royal Caribbean International's *Freedom of the Seas*. Vacationers will be able to participate in a variety of activities, including: a kick-off sail away party; evening shows, a *Nick Live Poolside!* interactive game show; special screenings of *The Naked Brothers Band* and *SpongeBob SquarePants*; Nick Karaoke; and character meet-and-greets with Dora the Explorer and SpongeBob, among others. Additionally, guests will have the opportunity to attend autograph signings and meet-and-greets with Nick celebrities including *SpongeBob SquarePants*'s Tom Kenny and *iCarly* stars Jennette McCurdy and Nathan Kress.

"It's only natural that SpongeBob would headline this cruise since he's most at home at sea," said Tom Kenny, the voice of *SpongeBob SquarePants*. "What better place for SpongeBob to meet his fans than cruising the beautiful blue ocean waters. He'll feel right at home!"

Families setting sail on the Nickelodeon Family Cruise by Royal Caribbean will kick off their experience with an evening of live music and dancing at the sail away party, followed by the evening "big show" with live performances and an aerial act that will have kids on the edge of their seats.

The Nickelodeon cruise will offer family-friendly amenities and a packed schedule of fun-filled branded activities like:

- **Nickelodeon character breakfasts:** Families can start off their day with a hearty breakfast and a special visit with their favorite Nick characters like: *SpongeBob SquarePants*; Dora the Explorer; The Backyardigans; Jimmy Neutron; and Diego.
- ***Slime Time Live!*:** Both kids and parents can experience Nickelodeon's trademark green slime at Studio Nick during this interactive game show, with the ultimate goal of getting slimed.
- **Nick screenings:** Each day families can catch a special screening of kids' favorite Nickelodeon shows like: *SpongeBob SquarePants*; *The Fairly OddParents*; *The Naked Brothers Band*; and more.
- ***Nick Live Poolside!*:** At the pool each day there will be a Nick-themed interactive game show providing family enjoyment in the sun.
- ***Let's Just Play Family Beach Day*:** On the sixth day of the cruise, families will have the option to disembark on the private island of Labadee where they can enjoy a day on the shore as part of Nick's *Let's Just Play Family Beach Day*, featuring freestyle beach games with a Nickelodeon twist.

Throughout the week, cruisers will have the opportunity to interact with Nickelodeon personalities. Kenny will host a screening of a brand new *SpongeBob SquarePants* episode as well as a voiceover workshop to teach kids how to sound just like their favorite porous pal: SpongeBob. McCurdy and Kress will host a special screening of a never-before-seen episode of *iCarly* and will serve as judges for an *iCarly*-themed Nick Karaoke contest.

The Nickelodeon Family Cruise on *Freedom of the Seas* also includes a full range of onboard activities and amenities appealing to adults and children of all ages. During the day, guests can rejuvenate with a session in the *Freedom Day Spa* and state-of-the-art fitness center, and relax in the cantilevered whirlpools in the adults-only Solarium. In the evenings, guests can enjoy live music and entertainment in several bars and lounges, a Broadway-style performance in the Arcadia Theater, or try their luck in the Casino Royale. In addition, *Freedom of the Seas* provides its award-winning Adventure Ocean kids programming to entertain toddlers to teens while parents enjoy the on-board activities.

Vacationers on the Nickelodeon Family Cruise by Royal Caribbean will visit four tropical Western Caribbean destinations including: Cozumel; Mexico; George Town; Grand Cayman; Ocho Rios; Jamaica; and a special stop at Royal Caribbean's private beach destination, Labadee. Vacation packages for the cruise are currently on-sale. Visit [www.nickfamilycruise.com](http://www.nickfamilycruise.com) for more information.

#### **About Royal Caribbean International**

Royal Caribbean International is a global cruise brand with 21 ships currently in service and two under construction. The line also offers unique cruisetour vacations in Alaska, Asia, Australia, Canada, Europe, South America and New Zealand.

For more information about *Freedom of the Seas*, visit [www.RoyalCaribbean.com](http://www.RoyalCaribbean.com) or [www.FreedomoftheSeas.com](http://www.FreedomoftheSeas.com).

#### **About Nickelodeon**

Nickelodeon, now in its 29<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in more than 96 million households and has been the number-one-rated basic cable network for more than 13 consecutive years.

Globally, Nickelodeon is the world's most widely distributed kid's channel, reaching more than 228.7 million homes in 152 territories via its 39 fully dedicated channels across Europe, Asia, Latin America, Africa and the Middle East as well as 19 programming blocks reaching 126.1 million households. Exclusive Nick content and programming can also be seen via the Network's 12 global mobile channels and 74 online properties.

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