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**ROYAL CARIBBEAN BUILDS ON SUCCESS OF OFFICIAL IPHONE APP**  
***New International Versions Offers Easy Vacation Access to Spanish and Brazilian Markets***

**MIAMI, March 30, 2011** – More vacationers around the world can take Royal Caribbean International with them wherever they go with new versions of the cruise line’s iPhone app. With more than 40,000 downloads of the English-language app worldwide since November 2010, the cruise line has launched a Portuguese version of the app for Brazilian cruisers and a Spanish version for vacationers in Spain. The app is available to [download for free at the iTunes store](#). Novice and veteran cruise vacationers alike can use the app to search and browse the latest news, itineraries, availability and real-time pricing, special offers, and options to book a cruise from their hand-held device with a wireless data connection.

“The official Royal Caribbean iPhone app is the latest addition to enhancing our fans’ experiences, on board one of our ships or at home,” said Betsy O’Rourke, senior vice president of Marketing, Royal Caribbean International. “We were the first North American cruise line to offer a mobile app and, with its success, we are expanding its reach by providing localized content for Spain in Spanish and Brazil in Portuguese. With instant access to ships’ information, real-time pricing and special offers at their fingertips, vacationers can plan a Royal Caribbean cruise with family and friends wherever they are.”

While out to dinner, waiting in line at the grocery store or at family get-togethers, users may now browse Royal Caribbean’s worldwide destinations; explore ships’ deck plans; take a glance at *Allure of the Seas*’ onboard webcams; show-off their stateroom or study ship facts before boarding. Vacationers also can search for a travel agent, select to dial Royal Caribbean’s Certified Vacation Planning (CVP) team to book their cruise, or choose the new “We’ll Call You” option, where vacationers input their telephone number in the app and a Royal Caribbean CVP representative calls within 10 seconds. Prospective guests also may choose to receive an e-mail quote before making a final decision.

Royal Caribbean International is a global cruise brand with 22 ships. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit [www.royalcaribbean.com](http://www.royalcaribbean.com) or call (800) ROYAL-CARIBBEAN. Travel professionals should visit [www.cruisingpower.com](http://www.cruisingpower.com) or call (800) 327-2056.