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ROYAL CARIBBEAN ANNOUNCES SPECIAL TWO-DAY WOW SALE
Cruise line Offers Vacationers up to \$200 Onboard Credit
for All Sailings from August 2011 Onward

MIAMI, April 29, 2011 – Royal Caribbean International today announced a special upcoming two-day WOW Sale, offering vacationers up to \$200 onboard credit and 50 percent booking deposit. Being held on May 3 and 4, 2011, the sale includes all cruises and cruisetours, sailing on or after August 1, 2011 – including aboard the cruise line’s newest and most innovative ships, *Oasis of the Seas* and *Allure of the Seas*. Guests can apply their onboard credit towards spa services, specialty dining, and even beverages and cocktails to help make their Royal Caribbean experience even more special. Vacationers can receive \$50 onboard credit per stateroom for a three- to five-night itinerary, \$100 for six to nine nights, and \$200 for 10 nights or longer.

“This is a great opportunity for vacationers to book their family summer vacation, autumn couples’ getaway, and even their winter holiday cruise,” said Vicki Freed, senior vice president, Sales, Trade Support and Services. “Royal Caribbean’s fleet of the world’s most innovative cruise ships and our Gold Anchor Service will deliver a special and memorable vacation experience – now even better with our onboard credit offer. Our two-day WOW Sale also helps drive business to our valued travel agent partners as we continue to appreciate travel agents throughout the year.”

Vacationers can take advantage of the two-day WOW Sale to choose among a variety of exciting itineraries, including a late-summer Europe cruise aboard 11 Royal Caribbean cruise ships sailing throughout the Mediterranean, North and Baltic seas. *Voyager of the Seas* is sailing a brand new seven-night Adriatic itinerary, sailing round-trip from and concluding with an overnight at Venice. *Liberty of the Seas* is also sailing its inaugural Europe season and guests can enjoy the newly opened West End-hit “Saturday Night Fever: The Musical.”

The onboard credit offer for Royal Caribbean’s two-day WOW Sale is applicable for all new individual bookings with 50 percent deposit paid on May 3 and May 4, 2011. The WOW Sale is not combinable with other promotions and is not available in Australia, China and the United Kingdom.

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Royal Caribbean International is a global cruise brand with 22 ships currently in service. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYAL-CARIBBEAN. Travel professionals should go www.cruisingpower.com or call (800) 327-2056.

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