

**ROYAL CARIBBEAN INTERNATIONAL INTRODUCES
*VOYAGER OF THE SEAS TO CHINA***

Cruise ship will offer numerous itineraries and customized products and services

SHANGHAI, June 8, 2011 – At a press conference today at the Shanghai International Conference Center in China, executives from Royal Caribbean International told an audience of 300 travel agents and media partners that it will introduce *Voyager of the Seas* to the China market in 2012.

Michael Bayley, executive vice president, International, Royal Caribbean Cruises Ltd., and Dr. Zinan Liu, group managing director, China and Asia, revealed that Royal Caribbean International will deploy the 3,114-guest *Voyager of the Seas* to Shanghai, China in June 2012. Offering a wide variety of itineraries, ranging from four nights to 10 nights, the move is designed to offer exciting new cruise experiences to Chinese vacationers, as well as attract cruise guests from around the world to visit China and sail around Asia.

“There are clear opportunities in the China market, a key area for Royal Caribbean International’s global development,” says Adam Goldstein, president and CEO, Royal Caribbean International. “Our brand’s strategy for China is to leverage Royal Caribbean International’s leading position in the market by offering innovative ships and customized services. And we look forward to working with our travel partners and helping to grow the cruise economy in China. ”

Voyager of the Seas will be double the size of any cruise ship operating in China, and in the Asia-Pacific region – weighing in at 137,276 gross registered tons and more than double the size of *Legend of the Seas*. Spanning 11 guest decks and with 1,557 staterooms, the ship will come to Shanghai from Europe and offer a variety of sailings to ports in Japan and Korea until August, including Fukuoka and Kobe in Japan, and Busan and Jeju in Korea. *Voyager of the Seas* will depart for Sydney, Australia in October.

“Customer demand for our brand has been very strong in China,” says Bayley, “We are excited to be able to bring such an innovative ship to the China market in 2012.” For more than 40 years, Royal Caribbean International has been providing vacationers incredible cruise experiences, constantly pushing the limits of what is possible with its innovative ships, exciting destinations, countless onboard activities, award-winning entertainment, delectable dining and its signature Gold Anchor Service.

“This is a major step forward for the cruise industry in China. We will continue working with the Chinese ports and our travel partners to further develop the country’s overall cruise economy,” says Dr. Zinan.

“Along with Michael Bayley, we’ve been meeting with various agencies and officials on playing an active role in the development of home ports for international cruise ships. There’s also the need to build necessary support facilities, including bonded warehouses and distribution centers. Our aim is to support cities like Shanghai, Tianjin, Hong Kong and Xiamen, to grow into world class cruise tourist destinations.”

Underscoring the significance of the growing Chinese cruise economy and established desire to sail with Royal Caribbean International, *Legend of the Seas* also will return to Shanghai in March 2012 for its fourth season. For the two ships, work is underway to offer a wider variety of tailored onboard products to Chinese guests, including more Chinese language services, authentic Chinese food and culturally appropriate recreational activities and duty-free items.

When she sails into Shanghai in June 2012, *Voyager of the Seas* will introduce several unique concepts never before seen at sea in Asia:

- **Royal Promenade** – an indoor “main street” stretching nearly the full length of the middle of the ship, lined with places to eat, drink, shop and be entertained. Guests can stroll up and down the four-story street and enjoy regular street parades.
- **“Studio B” Ice Rink** – an ice skating rink for guests that doubles as a sensational 700-seat venue for ice show productions with world-class figure skaters.
- **Eleven dining venues** include specialty restaurant “Portofino” for classic Italian fine dining and 50’s inspired American diner “Johnny Rockets.” But *Voyager’s* most stunning eatery is the grand three-story, 1,919-seat main dining room.
- Unparalleled sports facilities including an **inline skating track**, Royal Caribbean’s signature **rock-climbing wall**, a **9-hole mini golf course**, a **golf simulator**, a **full size sports court with basketball court**, three swimming pools and six whirlpools.

There’s also the cruise line’s signature Viking Crown Lounge, the Schooner Bar, Casino Royale, a 1,400-square meter Voyager Day Spa & Fitness Center, and complimentary Adventure Ocean youth program, where kids of all ages engage in age-appropriate fun as well as educationally enriching activities. In addition to a fabulous range of activities, the ship offers conference facilities which provide the ideal environment for corporate meetings.

About Royal Caribbean Cruises Ltd.

Royal Caribbean Cruises Ltd. is a global cruise vacation company that operates Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Club Cruises and CDF Croisieres de France. The company has a combined total of 40 ships in service and four under construction. It also offers unique land-tour vacations in Alaska, Asia, Australia/New Zealand, Canada, Dubai, Europe and South America.

About Royal Caribbean International

Royal Caribbean International is a global cruise brand with 22 ships currently in service. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYAL-CARIBBEAN. Travel professionals should go www.cruisingpower.com or call (800) 327-2056.

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