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## **ROYAL CARIBBEAN NAMED BUSINESS OF THE YEAR BY SPRINGFIELD CHAMBER OF COMMERCE**

**MIAMI, Jan. 31, 2012** – Royal Caribbean International was recognized as the Business of the Year by the Springfield Chamber of Commerce in Oregon, at the Chamber’s recent Annual Awards & Installation Banquet. The global cruise brand was recognized for its ongoing community support, emphasis on employee satisfaction and wellness, and creation of more than 225 jobs in 2011.

“We are honored to be named Business of the Year by the Springfield Chamber of Commerce,” said Carlos Leyva, vice president of Trade Support and Services, Royal Caribbean Cruises Ltd. “This recognition reaffirms one of our company’s core vision statements, which is to help enhance the well-being of our communities. The greater Springfield metropolitan area is populated with so much talent, and Royal Caribbean is proud to be a member of the community.”

Royal Caribbean has maintained a call center in Springfield since 2005 and is employing nearly 600 area residents to help the cruise line’s customers plan vacations of a lifetime. The cruise line’s expansion has helped fill positions in three new departments at the Springfield campus.

“We have become a part of Springfield and Springfield has become a part of our Royal Caribbean family,” said Ken Muskat, vice president of Consumer Outreach, Royal Caribbean International. “The Business of the Year award is a wonderful acknowledgement of the jobs that have been created and our commitment to the community. We look forward to continuing to build a bright future together from the strong foundation we have in Springfield.”

Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand.

Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming. The cruise line has a 40-year history of giving guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted “Best Cruise Line Overall” for nine consecutive years in the Travel Weekly Readers’ Choice Awards. For additional information or to make reservations, call your travel agent, visit [www.RoyalCaribbean.com](http://www.RoyalCaribbean.com) or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at [www.Facebook.com/RoyalCaribbean](http://www.Facebook.com/RoyalCaribbean) or on Twitter, @RoyalCaribbean. Travel professionals should visit [www.cruisingpower.com](http://www.cruisingpower.com) or call (800) 327-2056.

Royal Caribbean International is part of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also operates Celebrity Cruises, Azamara Club Cruises, Pullmantur, CDF Croisieres de France, as well as TUI Cruises through a 50 percent joint venture with TUI AG. The company owns a combined total of 40 ships and has one under construction and one under agreement.

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