



**The Tony Awards® to Feature the First Live Broadway Performance from Sea with  
Royal Caribbean International's *Oasis of the Seas*' Hairspray  
Cruise Line Takes the Stage at the 66th Annual Tony Awards® as an Official Partner**

New York City – (June 4, 2012) – What's the next best thing to the bright lights of Broadway? It just might be the great blue sea. As the only cruise line to feature fully-licensed Broadway productions, Royal Caribbean International will partner with the Tony Awards to include a live broadcast from the middle of the Caribbean Sea, where the line's *Oasis of the Seas*' cast of *Hairspray* will perform a show-stopping number in the ship's Opal Theater as part of the Tony Awards program. The cruise line, which has been named an official partner of the 66<sup>th</sup> Annual Tony Awards, will be part of the live broadcast airing on CBS from the Beacon Theatre in New York City on Sunday, June 10, 2012.

"We couldn't be more excited to partner with the Tony Awards to give the audience a taste of our genuine Broadway productions, which include *Saturday Night Fever*, as well as the Tony award-winning musicals *Hairspray* and *Chicago: The Musical*," stated Adam Goldstein, President & CEO, Royal Caribbean International. "These amazing performances, along with a host of other entertainment options including our unparalleled DreamWorks Experience, our dive and aqua shows plus ice skating performances, afford our guests an unparalleled vacation that is second to none."

"Just like the Tony Awards, Royal Caribbean is committed to bringing Broadway to new audiences around the world. We are thrilled with this new partnership, which is a natural extension of Royal Caribbean's strong commitment to engaging entertainment," said Charlotte St. Martin, Executive Director, The Broadway League and Heather Hitchens, Executive Director, the American Theatre Wing.

Additional partnership components include: Royal Caribbean sponsorship of the VIP Loge in the Beacon Theatre, presence in the VIP Gifting Suite, the airing of Royal Caribbean's new global brand campaign "The Sea Is Calling. Answer It Royally." during the telecast, as well as a Royal Caribbean social media reporter that will report live from the red carpet. Guests can follow the excitement of the Tony Awards and go behind-the-scenes with the social reporter on the line's Twitter handle @RoyalCaribbean with the hash tag #BroadwayatSea or on their Facebook page [www.Facebook.com/RoyalCaribbean](http://www.Facebook.com/RoyalCaribbean).

The 66<sup>th</sup> Annual Tony Awards, which are presented by the Broadway League and the American Theatre Wing, will be broadcast in a live three-hour ceremony from the Beacon Theatre on the CBS television network on Sunday, June 10, 2012. For more information on the Tony Awards, please visit [www.TonyAwards.com](http://www.TonyAwards.com).

### **About the Tony Awards**

The American Theatre Wing's Tony Awards are presented by The Broadway League and the American Theatre Wing. At The Broadway League, Nick Scandalios is Chairman and Charlotte St. Martin is Executive Director. At the American Theatre Wing, Theodore S. Chapin is Chairman and Heather Hitchens is Executive Director. For Tony Award Productions, Alan Wasser and Allan Williams of Alan Wasser Associates are the General Managers. Ricky Kirshner and Glenn Weiss of White Cherry Entertainment are the Executive Producers of the 2012 Tony Awards. Mr. Weiss will also serve as Director of the 2012 Tony Awards.

### **About Royal Caribbean International**

Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand.

Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming. The cruise line has a 40-year history of giving guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted “Best Cruise Line Overall” for nine consecutive years in the *Travel Weekly* Readers' Choice Awards. For additional information or to make reservations, call your travel agent, visit [www.RoyalCaribbean.com](http://www.RoyalCaribbean.com) or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at [www.Facebook.com/RoyalCaribbean](http://www.Facebook.com/RoyalCaribbean) or on Twitter, @RoyalCaribbean. Travel professionals should visit [www.cruisingpower.com](http://www.cruisingpower.com) or call (800) 327-2056.

Royal Caribbean International is part of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also operates Celebrity Cruises, Azamara Club Cruises, Pullmantur, CDF Croisieres de France, as well as TUI Cruises through a 50 percent joint venture with TUI AG. The company owns a combined total of 40 ships and has one under construction and one under agreement.

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