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**ROYAL CARIBBEAN FOOD AND BEVERAGE EXECUTIVE FRANK WEBER  
AWARDED PRESTIGIOUS IFMA SILVER PLATE**



**(High-resolution image available upon request)**

**MIAMI, May 9, 2012** – Frank Weber, vice president of Food and Beverage for Royal Caribbean International, was recognized with the International Foodservice Manufacturers Association (IFMA) Silver Plate Award in the Hotel and Lodging category. IFMA recognizes excellence and outstanding innovative talents in nine segments of foodservice operations chosen by a jury of trade press editors and previous award winners.

“I am honored to receive the IFMA Silver Plate Award and the acknowledgements from not only an industry organization but from my peers as well,” said Mr. Weber. “This recognition reaffirms Royal Caribbean’s commitment to continually deliver the Royal Advantage to our guests through diverse and innovative dining concepts that rival any land-based establishments.”

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This year marks the 58<sup>th</sup> Annual Gold and Silver Plate Awards created by IFMA, and the first time a cruise line executive was recognized. All past winners of the IFMA Gold and Silver Plate Awards are members of the International Gold and Silver Plate Society, a group that is dedicated to the advancement of the foodservice industry.

Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand.

Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming. The cruise line has a 40-year history of giving guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service.

Royal Caribbean has been voted “Best Cruise Line Overall” for nine consecutive years in the Travel Weekly Readers’ Choice Awards. For additional information or to make reservations, call your travel agent, visit [www.RoyalCaribbean.com](http://www.RoyalCaribbean.com) or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at [www.Facebook.com/RoyalCaribbean](http://www.Facebook.com/RoyalCaribbean) or on Twitter, @RoyalCaribbean. Travel professionals should visit [www.cruisingpower.com](http://www.cruisingpower.com) or call (800) 327-2056.

Royal Caribbean International is part of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also operates Celebrity Cruises, Azamara Club Cruises, Pullmantur, CDF Croisieres de France, as well as TUI Cruises through a 50 percent joint venture with TUI AG. The company owns a combined total of 40 ships and has one under construction and one under agreement.

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