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**ROYAL CARIBBEAN ANNOUNCES *ALLURE OF THE SEAS*' INAUGURAL SEASON**  
***Vacationers Have Choice of Saturday and Sunday Departure***  
***on Revolutionary Oasis-Class Ships***

**MIAMI, March 30, 2009** – Royal Caribbean International today announced the inaugural season of *Allure of the Seas*, 42 sailings to the Eastern and Western Caribbean on seven-night voyages every Sunday beginning December 12, 2010. *Allure of the Seas*, and sister-ship *Oasis of the Seas*, constitute the Oasis class of ships and will be the world's two largest and most revolutionary cruise ships when they debut in November 2010 and 2009, respectively. With the arrival of *Allure of the Seas*, vacationers will have a choice of a Saturday (*Oasis of the Seas*) and Sunday departure for an Oasis-class cruise vacation. Bookings for *Allure of the Seas*' inaugural season will open on April 2, 2009 for Diamond and Diamond *Plus* level members of the Crown & Anchor Society and April 8 for all Crown & Anchor Society members. General bookings will open on April 13.

"Through the last four decades, Royal Caribbean has earned a history of innovation and redefined cruising with each new class of ships we launched," said Adam Goldstein, president and CEO, Royal Caribbean International. "*Allure of the Seas* and sister-ship *Oasis of the Seas* represent the ultimate expression of our vision and determination to provide an experience unlike anything found on land and sea. With *Allure of the Seas*, we will offer family and adventurous vacationers two spectacular ships from which to choose for an unforgettable cruise."

*Allure of the Seas* will depart from her homeport of Port Everglades in Fort Lauderdale and alternate a seven-night Eastern and Western Caribbean itinerary. Both itineraries will feature three days at sea for guests to enjoy all the revolutionary onboard amenities found in the seven "neighborhoods" that comprise an Oasis-class ship. On the Eastern Caribbean itinerary, *Allure of the Seas* will call at St. Thomas (Charlotte Amalie), St. Maarten (Philipsburg), and Nassau, Bahamas. The ship will call at Falmouth, Jamaica; Cozumel, Mexico; and Labadee, Royal Caribbean's private beach paradise on the northern coast of Haiti, for the Western Caribbean itinerary.

Architectural marvels at sea, *Oasis of the Seas* and *Allure of the Seas* will span 16 decks, encompass 220,000 gross registered tons (GRT), and host 5,400 guests at double occupancy with 2,700 staterooms.

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Each ship will feature the cruise line’s new neighborhood concept, seven themed areas throughout the ship that offer different experiences for guests to choose, based on their personal styles, preferences or moods. Inspired by seaside entertainment esplanades, **Boardwalk** will engage the entire family – whether young or young at heart – with eateries, retail outlets, carnival games, and an original, handcrafted carousel – a first at sea. Nine decks above, the first zip-line at sea will whisk guests from end to end on a thrilling aerial adventure. Boardwalk will lead to the **AquaTheater** at the stern of the ship, where the amphitheater – another first at sea – will offer a guest pool area by day and a performance venue at night, featuring dramatic acrobatics, synchronized swimming, water ballet, professional high-diving, and elaborate fountain shows synchronized to music and lights.

Enhancements to the cruise line’s signature **Royal Promenade**, the heart of the ship, will include a mezzanine level that overlooks the main promenade below. Natural light will cascade into the Royal Promenade through the overhead Crystal Canopy sculptured-glass domes, and illuminate the boulevard of boutiques, restaurants, bars and entertainment lounges. The Rising Tide bar, the first moving bar at sea, will offer guests the opportunity to enjoy a cocktail as it slowly ascends into Central Park, the neighborhood above.

**Central Park**, a revolutionary design in which the center of the ship opens to the sky, will feature lush, tropical grounds spanning the length of a football field. With its serene pathways, seasonal flower gardens and canopy trees, Central Park will evolve from a tranquil and peaceful atmosphere during the day to a gathering space for alfresco dining and entertainment in the evenings.

The **Pool and Sports Zone** will feature a sloped-entry beach pool (exclusive to the Oasis-class) and two larger FlowRider surf simulators. Building on the Royal Caribbean’s popular Vitality wellness program, guests will be able to soothe mind, body and soul in the **Vitality at Sea Spa and Fitness Center**, which also includes a dedicated spa area just for teens. **Entertainment Place** will include the cruise line’s signature after-dark spaces in more intimate venues that offer a variety of entertainment options. And the **Youth Zone** will offer a wealth of kid- and teen-friendly adventures, featuring the cruise line’s first nursery for infants and toddlers (six months or older).

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The Oasis class of ships also will debut a new portfolio of 37 categories of accommodations, many with views unique to the ship. Park View and Boardwalk View balcony staterooms offer inward facing accommodations overlooking the two open-air neighborhoods. Another industry-first, *Allure of the Seas* and *Oasis of the Seas* will introduce 28 contemporary bi-level loft suites with double-height, floor-to-ceiling windows for incomparable vistas of the sea. The lofts will feature LCD televisions, separate vanity areas, a guest bathroom downstairs and an upstairs master bathroom featuring his and hers shower heads, fog-free mirrors, and limestone mosaic tile accents.

Royal Caribbean International is a global cruise brand with 20 ships currently in service and two under construction. The line also offers unique cruisetour vacations in Alaska, Asia, Australia, Canada, Europe, South America and New Zealand. For additional information or to make reservations, call your travel agent, visit [www.royalcaribbean.com](http://www.royalcaribbean.com) or call (800) ROYAL-CARIBBEAN. For travel professionals, go to [www.cruisingpower.com](http://www.cruisingpower.com) or call (800) 327-2056.

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