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ROYAL CARIBBEAN INTERNATIONAL TOPS CANADIAN TRAVEL PRESS AGENTS' CHOICE AWARDS FOR NINTH CONSECUTIVE YEAR

MIAMI, June 26, 2012 – For the ninth consecutive year, Royal Caribbean International placed first among 28 cruise lines in the 2012 Canadian Travel Press Agents' Choice Awards.

"We are honored to be recognized as the top cruise line for the ninth consecutive year by our valued travel agent partners in Canada," said Vicki Freed, senior vice president of Sales, Trade Support and Services, Royal Caribbean International. "This recognition re-affirms our ongoing and unwavering support of the travel agent community - what we call *Loyal to You Always*. Our commitment to building meaningful relationships through personal interaction with travel agents is one of the ways that sets Royal Caribbean apart."

"We are thrilled to receive such a special award from our valued travel agent partners who help make Royal Caribbean International one of the world's top global cruise brands," said Lisa Connell director of Sales & Marketing Canada, Royal Caribbean International. "It's been an exciting year with the introduction of a dedicated sales team catering to Canadian travel agents and vacationers in order to further Royal Caribbean International success in this market."

Loyal to You Always is Royal Caribbean's continuous commitment to the travel agent community and is built on four principles: Personal interaction and support; Valuable resources that get results; Increasing profits for travel agents; and award-winning travel agent education and development programs. Royal Caribbean has always been *loyal* to travel agents and they have overwhelmingly responded to the cruise line's commitment to the industry with recognitions such as this.

Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand.

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Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming. The cruise line has a 40-year history of giving guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted “Best Cruise Line Overall” for nine consecutive years in the Travel Weekly Readers’ Choice Awards. For additional information or to make reservations, call your travel agent, visit www.RoyalCaribbean.com or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at www.Facebook.com/RoyalCaribbean or on Twitter, @RoyalCaribbean. Travel professionals should visit www.cruisingpower.com or call (800) 327-2056.

Royal Caribbean International is part of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also operates Celebrity Cruises, Azamara Club Cruises, Pullmantur, CDF Croisieres de France, as well as TUI Cruises through a 50 percent joint venture with TUI AG. The company owns a combined total of 40 ships and has one under construction and two under agreement.

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