

INTERNATIONAL

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PLAYERS WIN BIG IN ROYAL CARIBBEAN'S CASINO ROYALE

Club Royale Rewards Program Delivers the Royal Gaming Treatment

MIAMI, April 09, 2009 – High-stakes players come together on the high seas aboard some of the most innovative cruise ships in the world for a Royal Caribbean International vacation. In addition to a myriad of exclusive onboard amenities to enjoy – such as surfing simulators, ice skating rinks, cantilevered whirlpools and the cruise line's iconic rock-climbing wall – guests 18 years or older (21 or older in Alaska) can join in world-class casino gaming and tournaments in the cruise line's signature *Casino Royale*.

Whatever their game of choice, players have many opportunities to get onboard and get in on the action in a variety of tournaments. Guests on all four-night or longer itineraries in 2009 can buy into and vie for cash prizes and a complimentary cruise for two in the cruise line's Royal Poker Tour. Winners of these satellite tournaments also will receive an entry to the Royal Poker Tour Championship to play for an estimated prize pool of \$100,000.

"Slot aces" will enjoy a banner year aboard Royal Caribbean International cruise ships. With cruise vacation choices departing from convenient local ports, guests can buy into and compete in the **2009 Club Royale Slot Tournaments** for cash prizes ranging from \$6,000 - \$15,000. West Coast vacationers can join in the excitement aboard *Mariner of the Seas*, the largest cruise ship to sail regularly in the Pacific Ocean now from Los Angeles. Two upcoming sailings – July 12 and November 22, 2009 – will feature slot tournaments on *Mariner's* seven-night Mexican Riviera itinerary.

Players can join in on Club Royale Slot Tournaments on the following sailings from ports in the Northeast:

- May 30, 2009 Five-night Bermuda cruise sailing roundtrip from Norfolk, VA, aboard Grandeur of the Seas
- July 25 and September 19, 2009 Five-night Bermuda cruise sailing from Baltimore, MD, aboard Grandeur of the Seas
- October 10, 2009 Seven-night Canada & New England cruise sailing from Boston, MA, aboard Jewel of the Seas

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Guests also can participate in the Club Royale Slot Tournaments on the following South Florida sailings:

- April 19, 2009 Seven-night Eastern Caribbean cruise sailing roundtrip from Miami aboard *Freedom of the Seas*
- May 21, June 18, July 16, and October 8, 2009 Four-night Western Caribbean cruise sailing roundtrip from Fort Lauderdale aboard *Enchantment of the Seas*
- September 19, 2009 Five-night Western Caribbean cruise sailing from Fort Lauderdale aboard *Enchantment of the Seas*

Club Royale's top 100 players also will have the option to join Royal Caribbean International on the following sailings to play in the by-invitation-only **2009 Masters Tournaments**:

- August 15 Slots Masters Tournament on a seven-night Eastern Caribbean cruise sailing from Miami aboard *Liberty of the Seas*
- May 9 and October 24, 2009 Blackjack Masters Tournament on a seven-night Eastern Caribbean cruise sailing from Miami aboard Liberty of the Seas

As a member of *Club Royale*, qualified players can enjoy special offers on future Royal Caribbean International cruises, the ability to earn onboard comps, and exclusive invitations to tournament sailings. In addition, points earned at slot machines on ships with automated player tracking can be redeemed onboard for cash, merchandise, and drinks. *Club Royale* members also receive Royal Caribbean's new *Casino Royale* Newsletter, which informs players of the latest onboard gaming developments, special offers and upcoming tournaments by email monthly. For more information about Royal Caribbean's *Club Royale*, please visit www.royalcaribbean.com/clubroyale, call (888) 561-2234, or email clubroyale@rccl.com.

Royal Caribbean's signature *Casino Royale* features an array of world-class casino table games, such as blackjack, craps, roulette, and poker, as well as dozens of unique slot machine games to choose from. Some of the popular slot machines include Wheel of Fortune, Triple Diamond, and Red, White & Blue. With gaming alternatives to suit any player's preference and a centrally located casino bar, the adults-only gaming area is one of the many entertainment options onboard Royal Caribbean ships that bring to life a dynamic and engaging scene. For more information about Royal Caribbean International's onboard casino games and Casino Royale, please visit www.royalcaribbeancasinoroyale.com.

Additional tournament restrictions apply, such as minimum conditions and participants requirements. To enroll in the scheduled slot tournaments, guests should email clubroyale@rccl.com.

On every Royal Caribbean ship, guests enjoy the line's award-winning Broadway-style musical revues from Royal Caribbean Productions, and multiple onboard bars, lounges and discos throughout the ship. The ships' onboard Day Spa also offers a full range of rejuvenating treatments, and the adults-only Solarium pool provides a more sedate and relaxing environment. Throughout, every guest will enjoy Royal Caribbean's award-winning Gold Anchor standard of friendly and engaging service from staff and crew.

Royal Caribbean International is a global cruise brand with 20 ships currently in service and two under construction. The line also offers unique cruisetour vacations in Alaska, Asia, Australia, Canada, Europe, South America and New Zealand. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYAL-CARIBBEAN. Travel professionals should go to www.cruisingpower.com or call (800) 327-2056.