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VACATIONERS WHO RESOLVE TO TRAVEL MORE AND SHARE IN MORE MEMORIES ENJOY UP TO \$400 ONBOARD CREDIT WITH ROYAL CARIBBEAN

MIAMI, Jan. 09, 2013 – Make this year’s resolution to travel more and share in more unforgettable experiences with Royal Caribbean International. With all of 2013 ahead, there is no better time than right now to plan an unforgettable vacation aboard the cruise line known for the most innovative ships, sailing to exciting destinations around the world. Vacationers who act now can enjoy up to \$400 onboard credit to spend on their Europe, Caribbean, Bermuda and trans-Atlantic cruise with Royal Caribbean International.

“This is the best time for vacationers to get the best value and plan an unforgettable 2013 Royal Caribbean cruise,” said Vicki Freed, senior vice president of Sales, Trade Support and Services, Royal Caribbean International. “Our valued travel agent partners and we stand ready to help vacationers plan the perfect 2013 cruise, whether it’s for a family reunion, a couple’s getaway or the trip of a lifetime that can only be found on Royal Caribbean. Guests can take advantage of the onboard credit offer to celebrate in an onboard specialty restaurant; rejuvenate with a Vitality spa session; or share in an invigorating shore excursion to help make their Royal Caribbean vacation extra special.”

The onboard credit offers apply to bookings made on Jan. 1 through Feb. 15, 2013 for sailings six nights or longer in 2013. Vacationers can enjoy onboard credit up to \$200 per stateroom when they book a 2013 Bahamas, Bermuda, Caribbean or trans-Atlantic cruise and request one of the following option codes: SKY1 to receive \$50 onboard credit per Oceanview Stateroom; SKY2 to receive \$100 onboard credit per Stateroom with Balcony; SKY3 to receive \$200 onboard credit per Suite-category Stateroom.

Additionally, vacationers can take advantage of up to \$400 per stateroom when they book a 2013 Europe cruise and request one of the following option codes: SKY4 to receive \$100 onboard credit per Oceanview Stateroom; SKY5 to receive \$200 onboard credit per Stateroom with Balcony; SKY6 to receive \$400 onboard credit per Suite-category Stateroom. Offers are not combinable with any other promotion and additional restrictions may apply.

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Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand.

Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming. The cruise line has a 40-year history of giving guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted “Best Cruise Line Overall” for 10 consecutive years in the Travel Weekly Readers’ Choice Awards. For additional information or to make reservations, call your travel agent, visit www.RoyalCaribbean.com or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at www.Facebook.com/RoyalCaribbean or on Twitter, @RoyalCaribbean. Travel professionals should visit Vicki’s Facebook page at www.Facebook.com/VickiLovesTravelAgents, go to www.cruisingpower.com, or call (800) 327-2056. Media can find information at www.royalcaribbeanpresscenter.com.

Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL) is a global cruise vacation company that owns Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Club Cruises and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, these six brands operate a combined total of 41 ships with three under construction.

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