

ROYAL CARIBBEAN INTERNATIONAL CASTS KRISTIN CHENOWETH IN NEW STARRING ROLE FOR QUANTUM OF THE SEAS Actress Named Godmother to Cruise Line's Newest Ship Via New Commercial Aired During Oscars

MIAMI, Feb. 24, 2013 – Triple-threat, Emmy and Tony award-winning Kristin Chenoweth, is adding yet another accolade to her impressive resume: godmother to Royal Caribbean International's much anticipated new cruise ship, *Quantum of the Seas*. The cruise line announced the appointment, which is steeped in maritime tradition, in an unconventional way during a red carpet-inspired commercial that aired during ABC television network's broadcast of the Oscars.

Exemplifying what it means to be a leading lady both onstage and off, Chenoweth was chosen for her effervescent personality and ability to wow audiences. Her versatile range of roles made her a natural fit, given that *Quantum of the Seas*, set to debut in fall 2014, is poised to introduce unprecedented experiences and amenities only attainable on Royal Caribbean International.

Historically an honor reserved for heads of state, politicians and celebrities, godmothers not only break a bottle to christen a ship, but also serve as guiding spirits to its guests and crew. Royal Caribbean looks to capture the essence of the role by choosing women whose life lessons and achievements illustrate the kind of courage, dedication and determination that are an inspiration to all.

"Kristin's effortless grace and dynamic performances align perfectly with our newest class of ships and we could not be more honored to have her represent *Quantum of the Seas*," said Richard D. Fain, chairman and CEO, Royal Caribbean Cruises, Ltd. "Working with such a remarkable and versatile woman for one of maritime's longest standing traditions is an exciting experience."

Known for their world class entertainment, Royal Caribbean was the first cruise line to introduce fullylicensed Broadway productions onboard its ships and currently features Saturday Night Fever, Hairspray and Chicago: The Musical. With Chenoweth's renowned background as an entertainer, the two perfectly complement each other with their commitment to delivering authentic and engaging entertainment.

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Quantum of the Seas Names Kristin Chenoweth as Godmother - Page 2

"I am so excited to be named godmother of Royal Caribbean International's newest ship, *Quantum of the Seas*. I have been lucky to play many roles and I am looking forward to this one," stated Kristin Chenoweth. "I think the Royal Caribbean brand is the perfect match for me, especially with their history of providing exceptional entertainment experiences to their guests."

The Quantum class of ships, *Quantum of the Seas* and *Anthem of the Seas*, will build upon Royal Caribbean's legacy of revolutionary ship design and bold innovation. At 158,000 gross registered tons (GRT) and with a capacity of 4,100 guests based on double occupancy, the ships will debut in fall 2014 and spring 2015, respectively.

"Our ships have always been designed for WOW and with *Quantum of Seas*, we are excited to introduce Quantum cruising and the 'at sea' firsts that our guests have come to expect from Royal Caribbean," said Adam Goldstein, President and CEO, Royal Caribbean International. "We look forward to working with Kristen and having her officially name our ship when she is delivered in the fall of 2014."

Additional details about *Quantum of the Seas* will be unveiled in the coming months. Media can stay updated by following @RoyalCaribPR on Twitter, on Tumblr at www.RoyalCaribbeanInternationalPR.tumblr.com and by visiting www.RoyalCaribbeanPressCenter.com.

Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment and award-winning family programming. The cruise line has a 40-year history of giving guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations and world-renowned friendly and engaging Gold Anchor Service.

Royal Caribbean has been voted "Best Cruise Line Overall" for 10 consecutive years in the Travel Weekly Readers' Choice Awards. For additional information or to make reservations, call your travel agent, visit <u>www.RoyalCaribbean.com</u> or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at <u>www.Facebook.com/RoyalCaribbean</u> or on Twitter, @RoyalCaribbean. Travel professionals should visit <u>www.cruisingpower.com</u> or call (800) 327-2056. Media can find information at <u>www.RoyalCaribbeanPressCenter.com</u>. Quantum of the Seas Names Kristin Chenoweth as Godmother - Page 3

Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL) is a global cruise vacation company that owns Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Club Cruises and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, these six brands operate a combined total of 40 ships with four under construction.

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