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ROYAL CARIBBEAN ANNOUNCES 2014 MEDITERRANEAN CRUISES TO TOTAL EIGHT OF THE MOST INNOVATIVE SHIPS PLYING EUROPEAN WATERS
Cruise Line Continues to Deliver the Fascinating Cultures and History of Europe to Families on Unmatched Cruise Vacations

MIAMI, March 18, 2014 – Royal Caribbean International today opened *Jewel of the Seas*' 2014 summer Southern Caribbean season for sale and announced the cruise line's 2014 Mediterranean cruises to complete its future Europe deployment. *Liberty of the Seas*, *Navigator of the Seas*, *Serenade of the Seas*, and *Splendour of the Seas* will sail the Mediterranean and augment recently announced *Independence of the Seas*, *Adventure of the Seas*, *Brilliance of the Seas* and *Legend of the Seas* in Northern Europe, offering vacationers eight of the world's most innovative cruise ships that sail to the continent's most compelling destinations. Royal Caribbean's 2014 Northern Europe cruises will open for booking on March 20, 2013, followed by its Mediterranean cruises on March 28.

A kaleidoscope of cultures, flavors, history and wonderment await vacationers of all generations on a Royal Caribbean Europe cruise. Many shore excursion options are designed for families to further explore the sights and cultures of Europe together, such as seeing and climbing the 294 steps of the world-famous Leaning Tower of Pisa, or share in making their own pizza in Sorrento with Pizza Making for Families from Naples. In Rome, the whole clan also can choose a tour of the Colosseum, Roman Forum, Venice Square, Navona Square and the Leonardo da Vinci Machines Exhibition in A Taste of Rome for Families, or visit the medieval village of Tarquinia and stop in a local family-owned Gelateria for a cone on Leisurely Tarquinia & Ice Cream Taste. For two short webisodes about how Royal Caribbean delivers Europe like no one can, please visit <http://tinyurl.com/alo87wy>.

"No one can deliver Europe to families like Royal Caribbean can," said Lisa Bauer, executive vice president of Global Sales and Marketing for Royal Caribbean International. "Only on Royal Caribbean can vacationers visit multiple destinations to experience the continent's history, culture and excitement, while sailing aboard our recently revitalized ships that are Designed for WOW. Guests will receive Royal Caribbean's friendly and engaging GOLD Anchor service from every staff and crew member, and enjoy up to five times more onboard dining options, and more exclusive and exciting entertainment, such as the DreamWorks Experience on *Liberty of the Seas* or the new spectacular aerial-acrobatic experiences in *Legend of the Seas*' four deck-high Centrum."

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Only on Royal Caribbean's *Liberty of the Seas* can Europe vacationers also enjoy the DreamWorks Experience, featuring parades, themed activities and events based on DreamWorks Animation's popular feature-film characters, including Po of "Kung Fu Panda;" Shrek, Fiona and Puss In Boots of "Shrek;" and Alex the Lion and Gloria the Hippo from "Madagascar." Each ship also is equipped with a 3-D movie theater playing the latest DreamWorks Animation films. A not-to-be-missed experience is the Character Breakfasts, a chance to enjoy the first meal of the day with one's favorite DreamWorks characters.

On *Splendour of the Seas*, *Serenade of the Seas*, *Legend of the Seas*, and *Brilliance of the Seas*, guests can enjoy a cocktail in the new retro-hip R Bar as performers glide, dive and recoil in the new aerial-acrobatic Centrum Experience that ranges throughout more than four decks of the ships' atriums. Guests aboard *Liberty of the Seas* can take in the Broadway musical Saturday Night Fever by night.

Most of Royal Caribbean's 2014 Europe fleet will have undergone the cruise line's fleetwide revitalization program, delivering an expanded array of delicious onboard dining options, such as the casual dining Park Café, Boardwalk Dog House, and Rita's Cantina to more sophisticated culinary experiences such as Samba Grill Brazilian steakhouse, the new Viking Crown Lounge with a menu of appetizers in a re-conceptualized modern club atmosphere, Izumi Asian Cuisine and the Chef's Table.

Royal Caribbean's youngest guests, ages 6 to 36 months, can enjoy the new Royal Babies and Tots Nursery, while three- to 11-year olds are led by college-accredited counselors in educational and entertaining programs developed with Fisher Price in the complimentary Adventure Ocean program. Teen also can meet new friends on their Europe cruise and hang out with peers in their own dedicated lounge and enjoy activities such as learning to mix music in Scratch DJ sessions or teen-only rock-climbing wall and FlowRider surf simulator sessions.

The recently revitalized ships also feature new modern amenities, such as pervasive Wi-Fi throughout the ship, digital signage, flat-panel televisions in newly refreshed staterooms, and a poolside, oversized LED movie screen for guests' enjoyment as they bask in the grand European sun. *Independence of the Seas* and *Liberty of the Seas* each also features a FlowRider and cantilevered whirlpools, as well as Europe's only ice-skating rinks at sea, also aboard *Navigator of the Seas* and *Adventure of the Seas*.

Liberty of the Seas will sail roundtrip from Barcelona on a seven-night, Western Mediterranean itinerary, calling at Provence (Marseilles) and Nice (Villefranche), France; and Florence/Pisa (La Spezia), Rome (Civitavecchia), and Naples/Capri, Italy. The Aug. 10 sailing calls at Cannes, France, instead of Nice. A four-night, roundtrip itinerary departing May 14 will offer vacationers a taste of the Freedom-class experience, with a call at Nice and Florence/Pisa. An eastbound trans-Atlantic sailing on May 1 and westbound on Oct. 26, both 13-night itineraries, will bookend *Liberty of the Seas'* Europe season.

Navigator of the Seas will homeport at Rome (Civitavecchia) to sail a seven-night Eastern Mediterranean itinerary, which calls at Sicily (Messina), Italy; Athens (Piraeus) and Chania (Souda), Crete, Greece; and Ephesus (Kusadasi), Turkey. Alternatively, vacationers have a second option to embark on their seven-night Eastern Mediterranean cruise, sailing roundtrip from Sicily (Messina). Additionally, vacationers can choose a 15-night Galveston to Rome or 14-night Barcelona to Galveston trans-Atlantic cruise, sailing May 4 and Nov. 9, respectively.

Vacationers also can embark on longer nine- to 12-night Italy, Greek Isles and Turkey cruises from Barcelona from May through August, and Venice from late August through October. From Barcelona, *Serenade of the Seas* will alternate 12-night Mediterranean Greek Isles and night Mediterranean Venice itineraries the latter featuring an overnight in Venice. From Sept., *Serenade of the Seas* will homeport in Venice and alternate 10-night Greek Isles and 11-night Greece and Turkey itineraries. Vacationers also can sail into Europe with *Serenade of the Seas* on a 16-night trans-Atlantic cruise from New Orleans to Barcelona on Apr. 26. Vacationers also can choose a nine-night eastbound sailing from Barcelona to Venice on Aug. 27 and a 10-night westbound return on Oct. 27, taking guests throughout the Italian Mediterranean and the Adriatic.

For its part, *Splendour of the Seas* will homeport at Venice for its entire Europe season and alternate seven-night Greek Isles and Greek Isles & Turkey itineraries. The ship will reposition from Sao Paulo, Brazil to Barcelona for a 14-night trans-Atlantic voyage on Apr. 25, and then start its Europe season with an eight-night Italian Mediterranean and Adriatic itinerary from Barcelona to Venice. *Splendour of the Seas* concludes its Europe season with a seven-night Western Mediterranean cruise from Venice to Barcelona on Nov. 15, before returning to Sao Paulo on Nov. 22 on a 15-night westbound trans-Atlantic itinerary.

Continued Commitment to the Southern Caribbean

Jewel of the Seas will continue to sail seven-night roundtrip cruises through October 2014 to the jewel islands of the Southern Caribbean from San Juan, Puerto Rico. Following what will be its first year-round 2013-14 Southern Caribbean season, the ship will offer vacationers three exciting itineraries throughout the region, calling at St. Croix, St. Maarten, Antigua, St. Lucia and Barbados on one; at St. Maarten, St. Kitts, Antigua, St. Lucia and Barbados on another; and at St. Thomas, St. Kitts, Aruba and Curacao on the third.

Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming.

The cruise line has more than 40 years of history of delivering to guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted “Best Cruise Line Overall” for 10 consecutive years in the *Travel Weekly* Readers’ Choice Awards. For additional information or to make reservations, call your travel agent, visit www.RoyalCaribbean.com or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at www.Facebook.com/RoyalCaribbean or on Twitter, @RoyalCaribbean. Travel professionals should visit www.CruisingPower.com or call (800) 327-2056.

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Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL) is a global cruise vacation company that owns Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Club Cruises and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, these six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.

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