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ROYAL CARIBBEAN GIVES FAMILIES MORE REASON TO SAIL WITH UP TO 50 PERCENT SAVINGS FOR THIRD AND FOURTH GUESTS

Two Bonus GAP Points help Travel Agents Deliver More Value to Clients' Vacations

MIAMI, Apr. 10, 2013 – Bringing the whole family on an adventurous Royal Caribbean International cruise vacation is easier than ever before, with the cruise line's new significantly reduced third- and fourth-guest fare offer. For new U.S. and Canadian bookings made from Apr. 10 through May 10, 2013 aboard select Royal Caribbean ships, the reduced third- and fourth-guest fares offer vacationers up to 50 percent savings for sailings departing on Sept. 1 through Dec. 31, 2013. The additional savings on already significantly lower fares for third and fourth guests offer families even more reason to share in a vacation only found on Royal Caribbean's innovative ships. Reduced third- and fourth-guest fares start at \$99 per guest for three-night Bahamas cruises and \$199 per guest on four- to seven-night Bahamas, Bermuda, Caribbean and Europe cruises. For more information, please visit www.RoyalCaribbean.com/April34Guest.

Additionally, Royal Caribbean International is offering its valued travel agents more tools as part of the cruise line's ongoing *Loyal to You Always* commitment to supporting them in growing their business and increasing profits. For all new U.S. and Canadian groups created from Apr. 8 through 21, 2013, aboard any Royal Caribbean sailing departing from Jan. 1 through Apr. 30, 2014, travel agents will earn two bonus Group Amenities Plus (GAP) points to add more value to their clients' vacation. Travel agents can apply the GAP points toward additional stateroom amenities, such a bottle of sparkling wine, a welcome aboard fruit basket, robes to use on their cruise and more, to help secure a booking; recognize loyal clients; or acquire repeat business. Additional restrictions may apply. For more information about the Bonus GAP offer, travel agents should visit www.CruisingPower.com, the online portal dedicated to providing the most comprehensive tools and information for travel professionals selling Royal Caribbean International.

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Royal Caribbean Announces Reduced 3rd and 4th Fares and Bonus GAP Points – Page 2

Royal Caribbean International is a global cruise brand with 21 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Europe, and Australia and New Zealand. Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming.

The cruise line has more than 40 years of history of delivering to guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted “Best Cruise Line Overall” for 10 consecutive years in the *Travel Weekly* Readers’ Choice Awards. For additional information or to make reservations, call your travel agent, visit www.RoyalCaribbean.com or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at www.Facebook.com/RoyalCaribbean or on Twitter, @RoyalCaribbean. Travel professionals should visit Vicki Freed’s Facebook page at www.Facebook.com/VickiLovesTravelAgents; go to www.cruisingpower.com; or call (800) 327-2056.

Media can stay updated by following @RoyalCaribPR on Twitter, on Tumblr at www.RoyalCaribbeanInternationalPR.tumblr.com and by visiting www.RoyalCaribbeanPressCenter.com.

Royal Caribbean Cruises Ltd. (NYSE/OTC: RCL) is a global cruise vacation company that owns Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Club Cruises and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, these six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.

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