



# ICON OF THE SEAS

GUIDEBOOK

JANUARY 2024



# ICON OF THE SEAS

A NEW ERA OF VACATIONS  
STARTS NOW



## YOUR GUIDE TO ADVENTURE

<i>Icon of the Seas</i> at a Glance .....	4
What's New .....	8
Thrill Island .....	10
Chill Island .....	14
Surfside .....	18
The Hideaway .....	22
AquaDome .....	26
Central Park .....	30
Royal Promenade .....	34
Suite Neighborhood .....	38
Dining, Bars & Nightlife .....	42
Kids, Teens & Family .....	46
Entertainment .....	50
New Next-Level Accommodations .....	54
Crew .....	60
Sustainability at Work .....	64
Perfect Day at CocoCay .....	68
Resources .....	72
Notes .....	74



# ICON OF THE SEAS AT A GLANCE

Introducing the world's best vacation. Royal Caribbean International's *Icon of the Seas* is the first-of-its-kind combination of the best of every vacation. From a beach retreat to a resort escape and a theme park adventure, the first Icon Class ship is designed for every kind of family and adventurer.



**SAILING FROM MIAMI**



**EVERY CRUISE VISITS PERFECT DAY AT COCOCAY**

**40+**

**RESTAURANTS, BARS & LOUNGES**

**8**

**NEIGHBORHOODS**

**7**

**POOLS**

**9**

**WHIRLPOOLS**

**28**

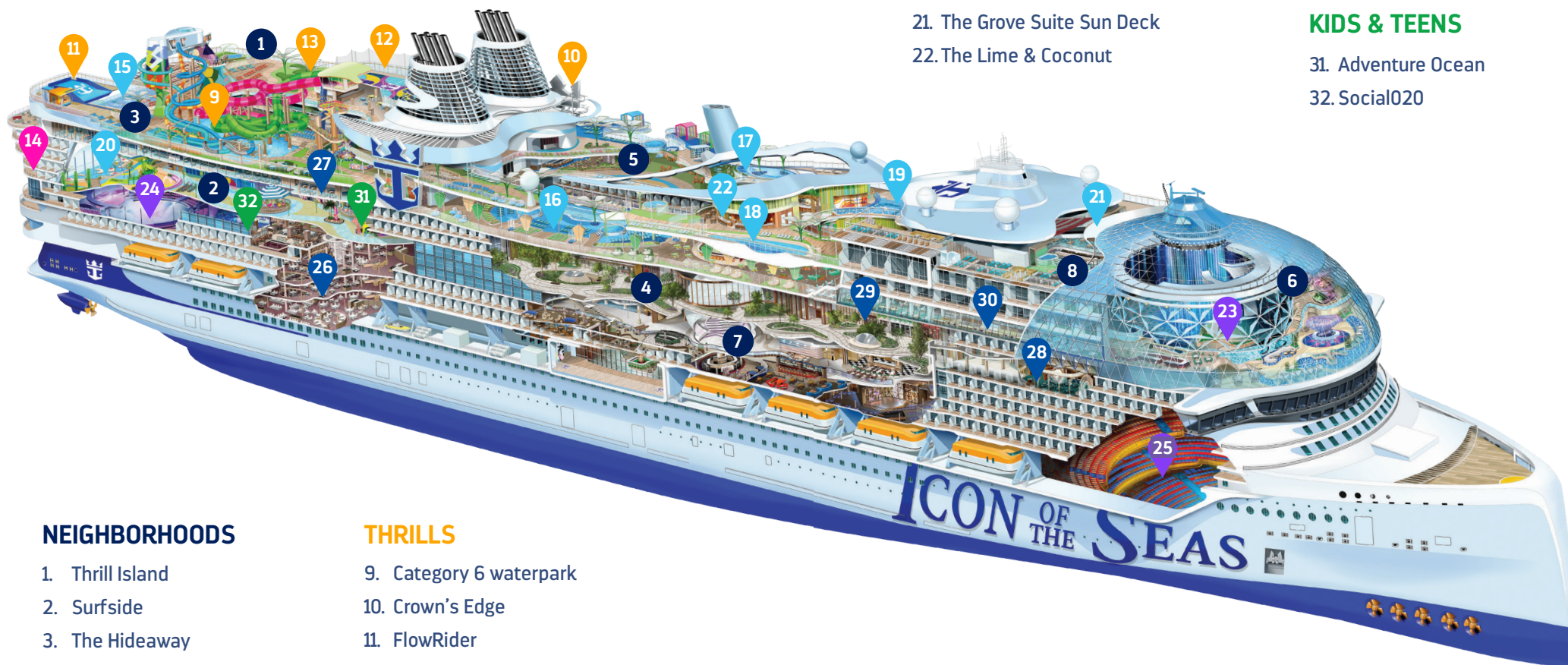
**TYPES OF ACCOMMODATIONS**



**ROYAL CARIBBEAN INTERNATIONAL'S  
MOST SUSTAINABLE SHIP**



# HIGHLIGHTS



## WAYS TO CHILL

- 15. Hideaway Pool
- 16. Royal Bay pool
- 17. Cove Pool
- 18. Cloud 17
- 19. Swim & Tonic
- 20. Water's Edge & Splashaway Bay
- 21. The Grove Suite Sun Deck
- 22. The Lime & Coconut

## DINING

- 26. Dining Room
- 27. Windjammer
- 28. Empire Supper Club
- 29. Izumi in the Park
- 30. AquaDome Market

## KIDS & TEENS

- 31. Adventure Ocean
- 32. Social020

## NEIGHBORHOODS

- 1. Thrill Island
- 2. Surfside
- 3. The Hideaway
- 4. Central Park
- 5. Chill Island
- 6. AquaDome
- 7. Royal Promenade
- 8. Suite Neighborhood

## THRILLS

- 9. Category 6 waterpark
- 10. Crown's Edge
- 11. FlowRider
- 12. Sports Court & Adrenaline Peak rock wall
- 13. Lost Dunes mini golf

## ACCOMMODATIONS

- 14. Ultimate Family Townhouse

## WOWS

- 23. AquaTheater
- 24. Absolute Zero
- 25. Royal Theater



# WHAT'S NEW

## NEIGHBORHOODS

AquaDome	The Hideaway
Chill Island	Thrill Island
Surfside	

## THRILL & CHILL

Category 6 waterpark	Hideaway Pool
Cloud 17	Royal Bay pool
Cove Pool	Water's Edge
Crown's Edge	

## DINING, BARS & NIGHTLIFE

1400 Lobby Bar	Pearl Café
AquaDome Market	Pier 7
Basecamp	Rye & Bean
Bubbles	Surfside Bites
Celebration Table	Surfside Eatery
Desserted	Swim & Tonic
Dueling Pianos	The Grove
Empire Supper Club	The Lemon Post
Hideaway Bar	The Lime & Coconut frozen cocktail bar
Izumi in the Park	
Lou's Jazz 'n Blues	The Overlook & Overlook Pods

## ACCOMMODATIONS

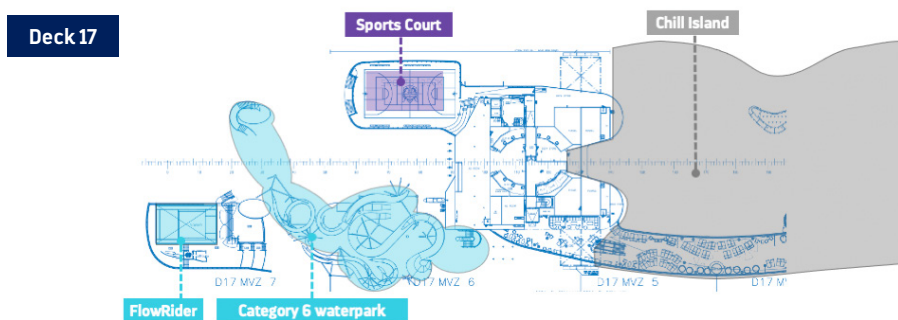
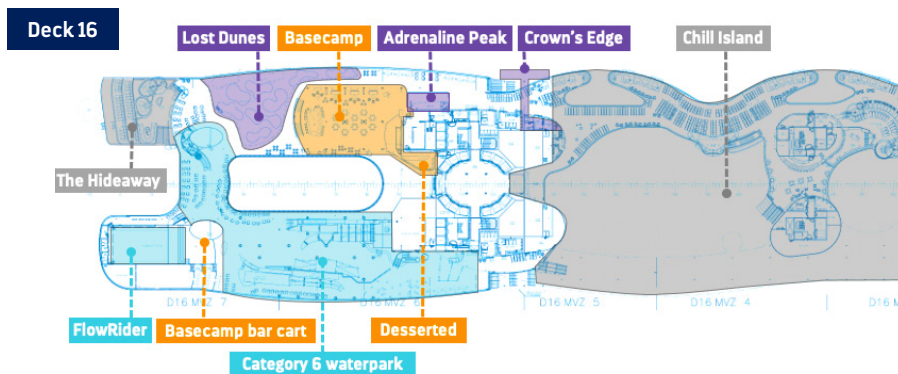
Family Infinite Ocean View Balcony	Sunset Corner Suite
Icon Loft	Sunset Junior Suite
Infinite Grand Suite	Sunset Suite
Interior Plus	Surfside Family View Balcony
Sky Junior Suite	Surfside Family View Interior
Spacious Infinite Ocean View Balcony	Surfside Family Suite
Spacious Infinite Central Park View Balcony	Ultimate Family Townhouse



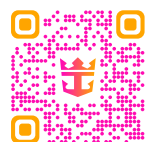
# THRILL ISLAND

Decks 16 - 17

Vacationers can scale new heights and reach top speeds at the new Thrill Island. The lineup of adventures includes Category 6 — the largest waterpark at sea — and the daring Crown's Edge, alongside returning favorites like the FlowRider surf simulator and new takes on mini golf at Lost Dunes and rock climbing at Adrenaline Peak. Rounding out the thrills, just steps away, are new and casual spots to recharge with bites and drinks — Basecamp and the Desserted milkshake bar.



● Food & Beverage ● Entertainment, Activities & Nightlife ● Water Experiences



SCAN TO WATCH **MAKING AN ICON**  
FOR MORE DETAILS



SEAMLESS CONNECTION TO CHILL ISLAND & THE HIDEAWAY



## CATEGORY 6 WATERPARK

**17,000+** SQ. FT.

### Frightening Bolt

Tallest drop slide at sea  
46 feet tall | 282 feet long

### Pressure Drop

First open freefall slide at sea  
66° incline | 108 feet long

### Hurricane Hunter & Storm Surge

First family raft slides at sea  
425 feet long | 395 feet long

### Storm Chasers

First mat-racing duo at sea  
394 feet long | 425 feet long



## CROWN'S EDGE HANGS

**154** FT. ABOVE  
THE OCEAN



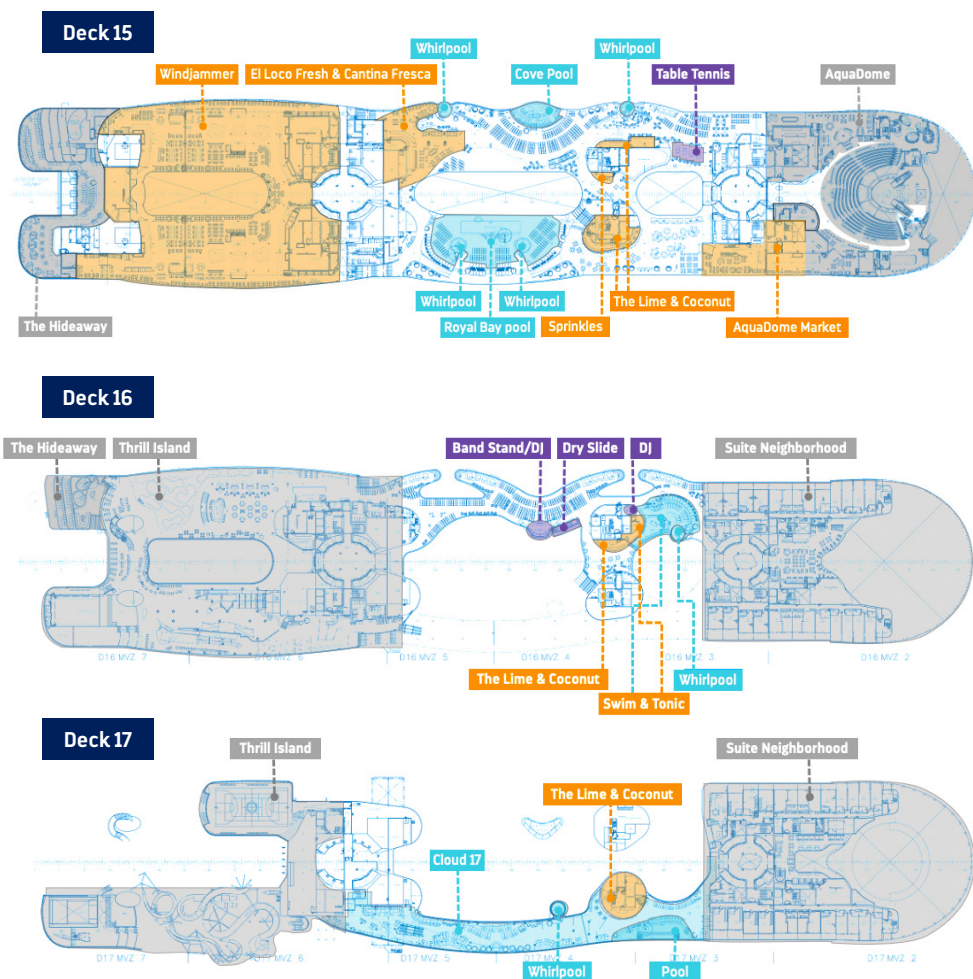
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# CHILL ISLAND

## Decks 15 - 17

At the new Chill Island, there's a pool for every mood, each with prime ocean views. Four of the seven pools on *Icon* are at the heart of this three-deck slice of paradise, with a larger variety of ways to kick back and soak in the sun or under the shade. Nearby are spots to eat and drink for the ultimate pool day, including The Lime & Coconut, El Loco Fresh & Cantina Fresca, and Windjammer.



● Food & Beverage ● Entertainment, Activities & Nightlife ● Water Experiences

# 62%

MORE WATER SURFACE  
THAN EVER ON  
ROYAL CARIBBEAN



SEAMLESS CONNECTION TO THRILL ISLAND & AQUADOME



**Royal Bay pool**

MOST EXPANSIVE POOL AT SEA

# 5,813

SQ. FT.

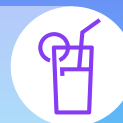
**Swim & Tonic**

First Royal Caribbean swim-up bar at sea

**Cove Pool & Cloud 17**

Infinity-edge pools

THE LIME & COCONUT FEATURES A NEW FROZEN COCKTAIL BAR



SCAN TO WATCH **MAKING AN ICON**  
FOR MORE DETAILS



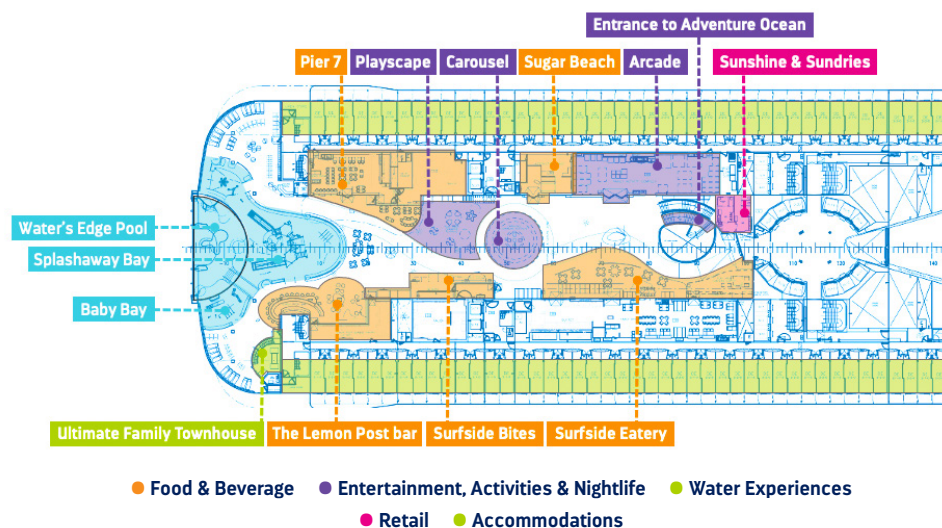
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# SURFSIDE

## Deck 7

Introducing a neighborhood where families with young kids can stay and play all day. Grownups can soak up the ocean views at Water's Edge pool while keeping an eye on the kids at Splashaway Bay and Baby Bay. Just steps away are food and drink options for all ages, a reimagined beach-themed carousel, an arcade and neighborhood-wide activities – like a lively family festival and the Steel Pan Family Jam.



SCAN TO WATCH **MAKING AN ICON**  
FOR MORE DETAILS



SEAMLESS CONNECTION TO CENTRAL PARK,  
ROYAL PROMENADE & ADVENTURE OCEAN



## 1<sup>ST</sup> NEIGHBORHOOD DESIGNED FOR YOUNG FAMILIES

### **The Lemon Post**

Features two menus –  
adults and kids

### **Surfside Eatery**

Buffet dedicated  
to families

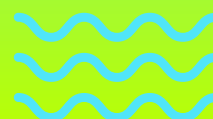
### **Surfside Bites**

Convenient  
pick-up window

### **Pier 7**

Serves all-day brunch  
& kids eat free

THE ULTIMATE FAMILY TOWNHOUSE  
IS A 3-STORY FAMILY SUITE



**3** WATER  
EXPERIENCES

WATER'S EDGE  
SPLASHAWAY BAY  
BABY BAY



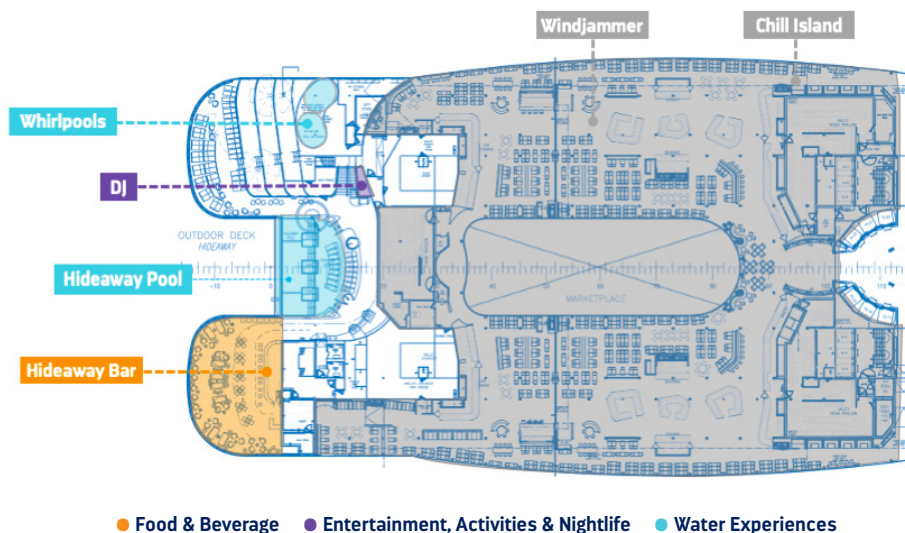
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# THE HIDEAWAY

## Deck 15

Tucked away, The Hideaway combines the good vibes of beach club scenes around the world and uninterrupted ocean views. At the center of it all is the first suspended infinity pool at sea, surrounded by a multilevel terrace, whirlpools, a variety of seating and a dedicated bar.



SCAN TO WATCH **MAKING AN ICON**  
FOR MORE DETAILS



SEAMLESS CONNECTION TO THRILL ISLAND



**135** FT.

**180°**

**1ST**

**ABOVE THE  
OCEAN**

**OCEAN  
VIEWS**

**SUSPENDED INFINITY  
POOL AT SEA**



**DEDICATED DJ & BAR**

**ADULTS-ONLY**



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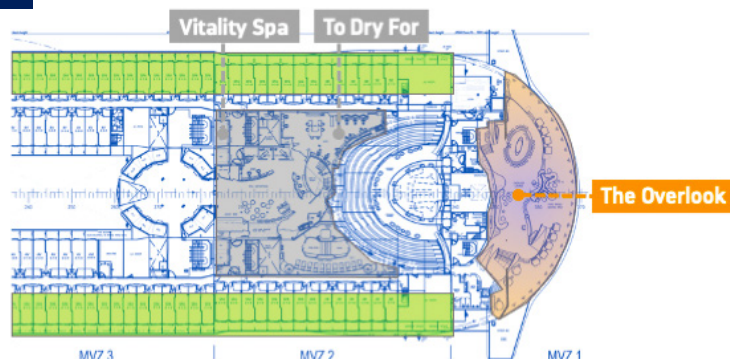


# AQUADOME

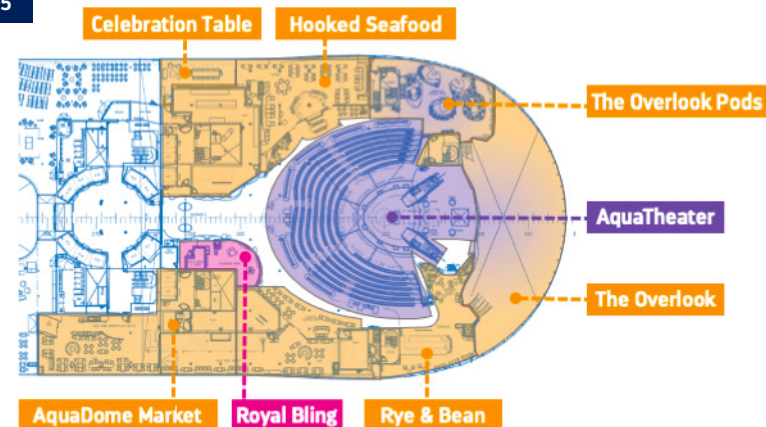
## Decks 14 - 15

Perched at the top of *Icon* is the transformational AquaDome. By day, vacationers can kick back and enjoy a bite to eat or a drink in this tranquil oasis with wraparound ocean views and a 55-foot-tall water curtain. It all becomes a vibrant hot spot at night, complete with new restaurants and bars like AquaDome Market – Royal Caribbean’s first food hall – and the Rye & Bean coffee bar, as well as the cruise line’s marquee aqua shows at the next-level AquaTheater.

### Deck 14



### Deck 15



● Food & Beverage ● Entertainment, Activities & Nightlife ● Retail ● Accommodations



220°

OCEAN VIEWS

55 FT.

WATER CURTAIN

82 FT. TALL  
164 FT. WIDE

DOMES



SEAMLESS CONNECTION TO CHILL ISLAND

### AquaTheater

4 robotic arms, 1 halfpipe,  
7 lifts & projection mapping

### Rye & Bean

Serves lattes &  
coffee-infused cocktails

### The Overlook

Features first-of-their-kind  
pods at sea



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FOR MORE DETAILS



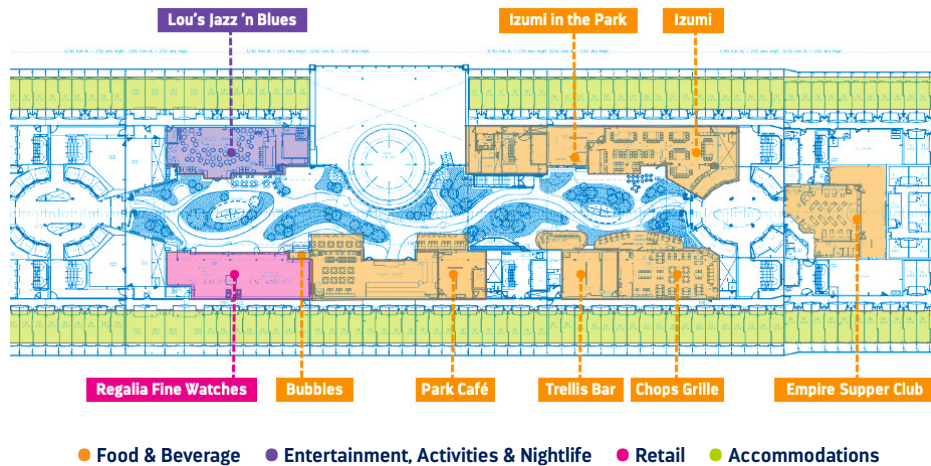
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# CENTRAL PARK

## Deck 8

Central Park is lush and livelier than ever before. The signature open-air neighborhood has more ways to dine, drink and be entertained with live music at spots like Lou's Jazz 'n Blues, an eight-course experience at Empire Supper Club and sips at the Bubbles walk-up champagne bar, plus reimagined favorites such as the neighborhood's first Izumi – all surrounded by thousands of real plants.



SCAN TO WATCH **MAKING AN ICON**  
FOR MORE DETAILS



SEAMLESS CONNECTION TO SURFSIDE & ROYAL PROMENADE



**20% MORE GREENERY**

Total = 30,550+ plants

**4 LIVING PLANT WALLS  
5 DECKS HIGH**

**Lou's Jazz 'n Blues**

New live music venue

**Bubbles**

First walk-up champagne  
and sparkling wine bar

**Trellis Bar**

Debuts first menu of bites

**Izumi in the Park**

New walk-up window



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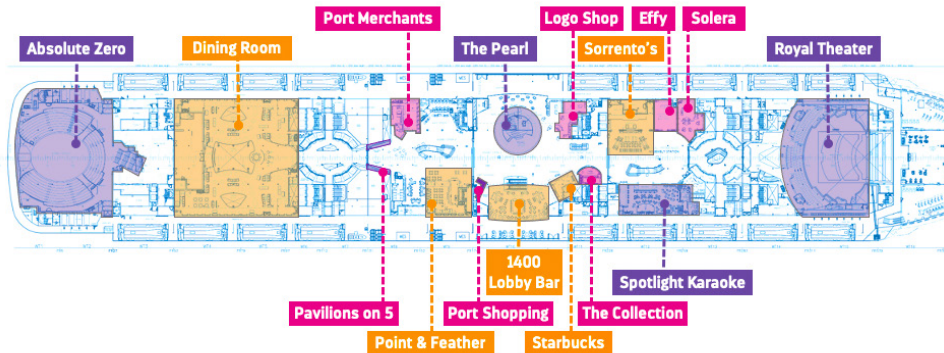


# ROYAL PROMENADE

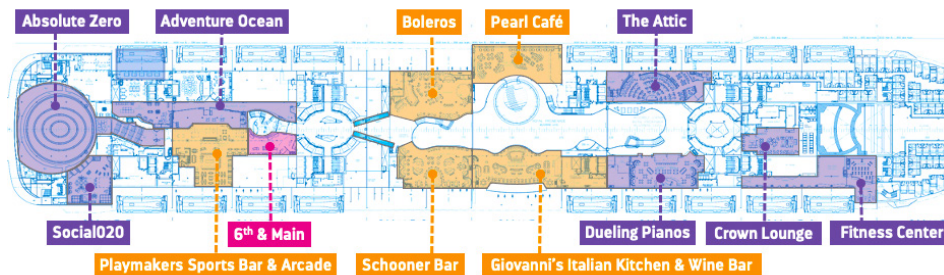
## Decks 5 - 6

The reimagined Royal Promenade is the first to feature floor-to-ceiling ocean views and two fully connected decks. Day and night, the neighborhood comes alive with more than 15 restaurants, bars and lounges, including new venues like Dueling Pianos and the 1400 Lobby Bar, plus returning favorites with a twist and nearby experiences and spaces for kids, teens and the whole family.

### Deck 5



### Deck 6



● Food & Beverage ● Entertainment, Activities & Nightlife ● Retail



SEAMLESS CONNECTION TO SURFSIDE & CENTRAL PARK



**1ST**  
FLOOR-TO-CEILING  
OCEAN VIEWS

**15+**  
RESTAURANTS,  
BARS & LOUNGES

### Dueling Pianos

Brand-new venue

Nearby:

*Adventure Ocean, Social020,  
Music Hall & Casino Royale*

### 1400 Lobby Bar

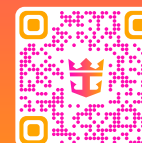
Opens Royal Promenade  
to the outdoors

### The Pearl

Supports 3 decks & has  
approx. 3,600 kinetic tiles

### Absolute Zero

The largest ice arena at sea



SCAN TO WATCH **MAKING AN ICON**  
FOR MORE DETAILS



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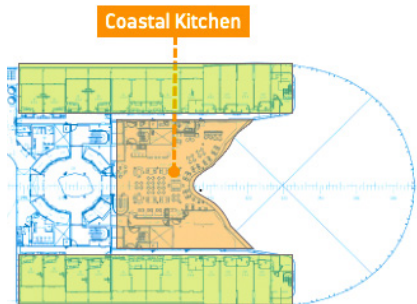
# SUITE NEIGHBORHOOD

## Decks 16 - 19

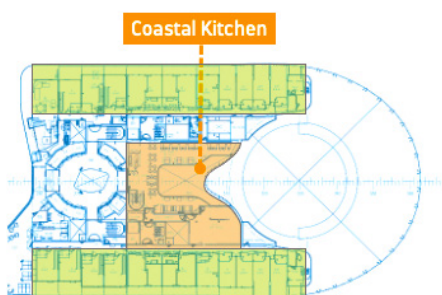
Royal Caribbean's largest Suite Neighborhood to date is four decks of luxury, featuring a multilevel suite sun deck — The Grove — with a private pool, whirlpool, a variety of seating and new, casual Mediterranean dining. Royal Suite Class guests can look forward to even larger, more luxe suites and an expanded favorite, the now two-deck-high Coastal Kitchen.



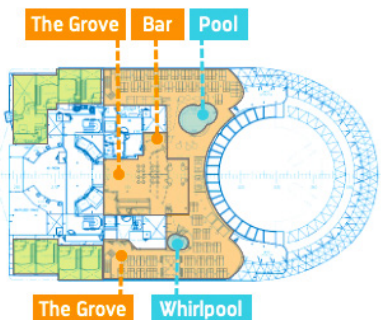
Deck 16



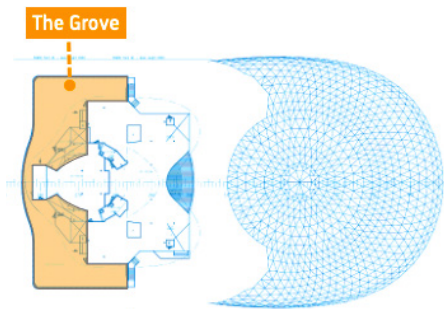
Deck 17



Deck 18



Deck 19



● Food & Beverage ● Water Experiences ● Accommodations



2-LEVEL SUITE SUN DECK

4 DECKS

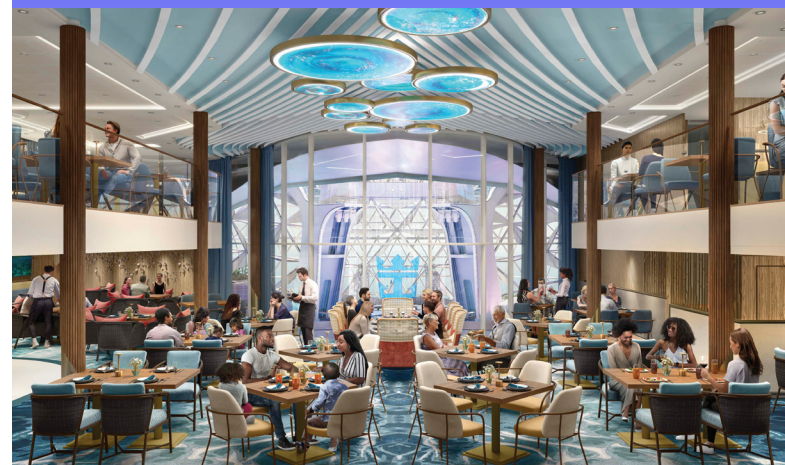
60,924 SQ. FT.

**The Grove**

Features new Mediterranean dining

**Coastal Kitchen**

2 decks with AquaDome views



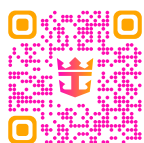


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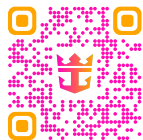
# DINING, BARS & NIGHTLIFE

With more than 40 ways to dine, drink and be entertained, there are flavors and celebrations for every vacationer and occasion. Variety and convenience are at the heart of the lineup: from easy walk-up windows with sushi, bubbly and kid-approved bites to laidback brunch spots and extravagant dinners, to dancing the night away to live jazzy pop, tunes from dueling pianos, rock 'n' roll favorites and more. Every neighborhood brings something to the table.



SCAN TO WATCH **MAKING AN ICON**  
FOR MORE ON DINING

SCAN TO WATCH **MAKING AN ICON**  
FOR MORE ON BEVERAGES



## New Dining

- AquaDome Market
- Basecamp
- Celebration Table
- Desserted
- Empire Supper Club
- Izumi in the Park
- Pearl Café
- Pier 7
- Surfside Bites
- Surfside Eatery
- The Grove  
(for suite guests)

## New Bars & Nightlife

- 1400 Lobby Bar
- Bubbles
- Dueling Pianos
- Hideaway Bar
- Lou's Jazz 'n Blues
- Rye & Bean
- Swim & Tonic
- The Lemon Post
- The Lime & Coconut  
frozen cocktail bar
- The Overlook

## Familiar Favorites

- Boleros
- Chops Grille
- Coastal Kitchen  
(for suite guests)
- Dining Room
- El Loco Fresh  
& Cantina Fresca
- Giovanni's Italian  
Kitchen & Wine Bar
- Hooked Seafood
- Izumi
- Music Hall
- Park Café
- Playmakers Sports Bar  
& Arcade
- Point & Feather
- Schooner Bar
- Sprinkles
- Spotlight Karaoke
- Sorrento's
- Starbucks
- Sugar Beach
- The Attic
- The Lime & Coconut
- Trellis Bar
- Vitality Café
- Windjammer



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# KIDS, TEENS & FAMILY

Kids, teens and adults can make memories together and enjoy their own adventures from bow to stern. The thrills and ways to chill run the gamut, including new experiences for the whole family in Surfside like the Larger-than-Life Family Festival and The Big Shark Block Party hosted by Admiral Awesome – a newly created role in charge of the family experiences. Plus, there are bolder favorites like Adventure Ocean for kids, teens’ Social020, laser tag and the Royal Escape Room.



## FAMILY EXPERIENCES

- Anchors Aweigh parade
- Arcades
- Carousel
- Ice skating
- Larger-than-life Family Festival (Surfside)
- Laser tag
- Lost Dunes mini golf
- Once Upon a Bedtime Story (Surfside)
- Playscape
- Royal Escape Room
- Sports Court
- Steel Pan Family Jam (Surfside)
- The Big Shark Block Party (Surfside)



SCAN TO WATCH  
FOR MORE DETAILS



## DEDICATED SPACES

### Adventure Ocean

(6 months – 12 years old)

- AO Babies (6-36 months)
- AO Juniors (3-5 years old)
- AO Theater
- Arena
- Hangout
- Workshop

### Social020

(13 – 17 years old)

- Board games, foosball & more
- Gaming
- Jam out to music
- Kick back
- Watch movies



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# ENTERTAINMENT

Introducing a new lineup of full-scale shows across Royal Caribbean's four signature "stages" – air, ice, water and theater – more live music and comedy than ever before and bold returning favorites. The playbill of entertainment is made for every type of family and vacationer, with highlights like the debut of "The Wizard of Oz" at sea, the first cast of robots, high divers and other deck-defying performers coming together to make a splash, and more.



## AquaTheater

1st cast of robots, skateboarders, high divers & more

## Royal Theater

600+ costume elements in The Wizard of Oz

## Absolute Zero

2,873 sq. ft. oval ice sheet

**50**  
MUSICIANS & COMEDIANS

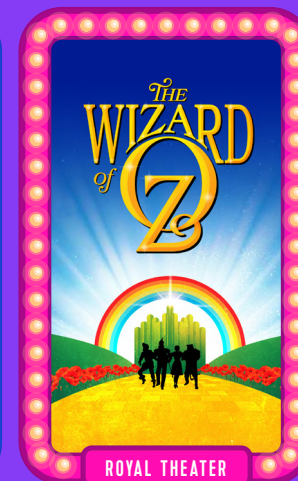


SCAN TO WATCH **MAKING AN ICON**  
FOR MORE DETAILS



ABSOLUTE ZERO

A new oval arena for bigger spins, jumps and tricks



ROYAL THEATER

The first rendition of the classic at sea



AQUADOME

Technological and physical feats blur the lines between live-action movie and theatrical experience



AQUADOME

An interactive experience for all ages



ABSOLUTE ZERO

Dreamed up with the youngest storybook readers in mind



ROYAL THEATER

Featuring a 16-piece orchestra, the largest at sea

## LIVE MUSIC & COMEDY



Dueling Pianos



Lou's Jazz 'n Blues



Spotlight Karaoke



Music Hall



Comedy Club



Boleros



Point & Feather

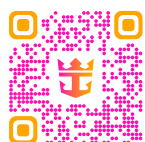


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# NEW NEXT-LEVEL ACCOMMODATIONS

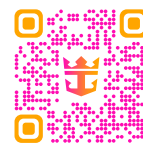
From families to couples and groups of friends, every type of vacationer can make memories their way on *Icon*, even when it comes to where they stay. With 28 different types of rooms, including the brand's first Infinite Balconies and the debut Ultimate Family Townhouse, there are more choices for families, more with ocean views and more for groups of three, four, five and more.



SCAN TO WATCH **MAKING AN ICON**  
FOR MORE DETAILS



CATEGORY NAME	OCCUPANCY	ROOM SIZE	BALCONY SIZE	# BED ROOMS	# ON ICON
ROYAL SUITE CLASS — STAR TIER					
Ultimate Family Townhouse	8	1772 -. ft.	751 sq. ft. (3 balconies)	2	1
Icon Loft	4	656 sq. ft.	151-183 sq. ft.	1	7
ROYAL SUITE CLASS — SKY TIER					
Sunset Corner Suite	4	380-480 sq. ft.	280-360 sq. ft.	1	10
Sunset Suite	4	390 sq. ft.	66-120 sq. ft.	1	6
Infinite Grand Suite	4	431 sq. ft.	102 sq. ft.	1	6
Sky Junior Suite	4	322 sq. ft.	80 sq. ft.	1	8
Surfside Family Suite	4 (2 Adults & 2 Kids)	269 sq. ft.	53 sq. ft.	1.5	42
ROYAL SUITE CLASS — SEA TIER					
Sunset Junior Suite	4	322-330 sq. ft.	115-130 sq. ft.	1	4
BALCONY, VIEW AND INTERIOR STATEROOMS					
Family Infinite Ocean View Balcony	6	285 sq. ft.	50 sq. ft.	1.5	78
Spacious Infinite Ocean View Balcony	I1 = 4 I3 = 4	200 sq. ft.	50 sq. ft.	1	419
Spacious Infinite Central Park View Balcony	4	200 sq. ft.	50 sq. ft.	1	196
Surfside Family View Balcony	H3 = 4 H5 = 3	196 sq. ft.	50 sq. ft.	1	172
Surfside Family View Interior	4	187 sq. ft.	---	1	20
Interior Plus	2	157 sq. ft.	---	1	203



SCAN TO SEE THE FULL  
**ACCOMMODATIONS GUIDE**



## SPACIOUS INFINITE OCEAN VIEW BALCONY

Infinite Balcony rooms transform the living space into an extended open-air escape and invite the ocean breeze in at the push of a button. Or when closed, vacationers can enjoy extra space indoors.



## OCEAN VIEW




**Occupancy**  
UP TO 4



**Total Size**  
**250 SQ. FT.**



 Accessible  
Rooms Available



## FAMILY INFINITE OCEAN VIEW BALCONY

Family Infinite Balcony rooms welcome families of up to six to make memories together and find “me time” all the same. The spacious room features a separate bunk alcove for kids, with beds, TVs and space to chill, as well as an infinite balcony and a convenient split bathroom that separates the shower and toilet.



## OCEAN VIEW




**Occupancy**  
UP TO 6



**Total Size**  
**335** SQ.  
FT.



 Accessible  
Rooms Available

## NOTES

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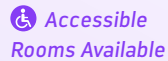
## SURFSIDE FAMILY SUITE

Surfside Family Suites are smartly designed to dial up the convenience for a family of four. Highlights include a main bedroom and separate cozy kids' room with a pullout sofa that doubles as a great living space by day. Plus, there's a split bathroom and prime views of all the action in Surfside from the window and private balcony.



**Occupancy**  
**UP TO 4**

**Total Size**  
**322** SQ.  
FT.



# ULTIMATE FAMILY TOWNHOUSE

The three-story townhouse rolls out the red carpet with ways for every member of the family to kick back and play. The suite includes a multilevel slide, areas for karaoke and watching movies, a wraparound balcony with a whirlpool and dining area — one of two private balconies — and even a back patio with table tennis, a white picket fence, a mailbox and an exclusive entrance to Surfside.



## NOTES

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# CREW

At the heart of every Royal Caribbean vacation is the dedicated crew. Crew members from around the world are coming together to bring *Icon* to life day in and day out, from cooking and plating every meal to performing full-scale shows, managing the environmentally friendly programs and applications, and even maintaining Central Park's 30,550+ real plants. It takes a world-class crew to deliver the first-of-its-kind combination of every vacation, and vacationers can look forward to meeting Royal Caribbean's very best.



SCAN TO WATCH **MAKING AN ICON**  
FOR MORE DETAILS



**2,350**  
CREW MEMBERS

FROM  
**80**  
COUNTRIES:

*Australia, Jamaica,  
Philippines, U.K., U.S.  
& more*

THE CREW'S  
NEIGHBORHOOD  
INCLUDES:

- Clubhouse
- Crew Market
- Windjammer
- Game Room
- Gym
- Indoor & Outdoor Pub
- Salon



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# SUSTAINABILITY AT WORK

Featuring firsts from end to end, *Icon* is also Royal Caribbean International's first ship that can be powered by liquefied natural gas (LNG), a transitional fuel. The dual-fuel engines will work alongside a lineup of energy efficiency initiatives and industry-leading environmental programs on board, like the first waste-to-energy system at sea, making it the brand's most sustainable ship to date and the next step in parent company Royal Caribbean Group's journey to introduce a net-zero cruise ship by 2035.



## LIQUEFIED NATURAL GAS (LNG)

a transitional  
fuel



## WASTE HEAT CAPTURE

harnesses and  
repurposes excess  
engine heat



## AIR LUBRICATION SYSTEM

reduces friction  
as the ship sails

**93%**  
FRESH WATER

produced on board  
via reverse osmosis/  
desalination plant



## WASTEWATER TREATMENT SYSTEM

treats every drop  
of water above  
regulatory standards



## LANDFILL FREE

through the Green  
Hub program\*

\*The Green Hub program ensures waste will be recycled, repurposed or sent to a waste-to-energy facility

**24% MORE ENERGY EFFICIENT THAN REQUIRED STANDARDS  
FOR SHIPS IN DESIGN TODAY**



# HIGHLIGHTS

## ENERGY

Powered by liquefied natural gas (LNG)  
Shore power-ready  
Waste heat capture  
Brand's first parabolic bow  
Air lubrication system  
Specialized hull paint  
LED and fluorescent lights

## WASTE

MAPs, first waste-to-energy system  
Proprietary food waste application  
Equipped to be landfill free  
Waste management system includes

- Glass-crusher
- Cardboard bailer
- Compactor
- Pulpers

## WATER

Produces 93% of its fresh water  
Advanced wastewater purification  
Ballast water treatment system  
Water conservation initiatives

**SCAN TO WATCH  
MAKING AN ICON  
FOR MORE DETAILS**



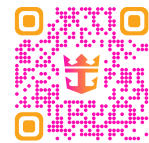


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# PERFECT DAY AT COCOCAY

Perfect Day at CocoCay in The Bahamas, Royal Caribbean's top-rated private destination, features one-of-a-kind thrills and ways to chill like 14 waterslides in Thrill Waterpark, white sand beaches and the first overwater cabanas in The Bahamas at Coco Beach Club. Dialing up the *perfect* is the island's new and first adults-only oasis, Hideaway Beach, with a private beach, pools, dedicated spots for drinks and bites, exclusive cabanas, live music and more.



SCAN TO VIEW  
THIS MAP



## Hideaway Beach

New & 1st adults-only oasis

## Tailspin

Newest waterslide  
in Thrill Waterpark

## Up, Up & Away

Goes up to 750 ft.

## Oasis Lagoon

Largest freshwater  
pool in the Caribbean  
& The Bahamas





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## RESOURCES



## Press Center

[www.RoyalCaribbeanPressCenter.com](http://www.RoyalCaribbeanPressCenter.com)

## Icon Digital Press Kit

[www.RoyalCaribbeanPressCenter.com/Icon](http://www.RoyalCaribbeanPressCenter.com/Icon)

## Perfect Day at CocoCay Digital Press Kit

[www.RoyalCaribbeanPressCenter.com/PerfectDayatCocoCay/](http://www.RoyalCaribbeanPressCenter.com/PerfectDayatCocoCay/)



SCAN FOR MORE ON  
ICON

For more information, contact [RoyalPR@rccl.com](mailto:RoyalPR@rccl.com)

## NOTES

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***ICON***  
***OF THE SEAS***



[www.RoyalCaribbeanPressCenter.com/Icon](http://www.RoyalCaribbeanPressCenter.com/Icon)